

# BUSINESS EMPLOYEE, ASSOCIATE IN ARTS DEGREE

Banner Code: 1\_AA\_MBE

Control Number: 03990

Financial Aid Eligible

This program will prepare students for employment in music stores, record shops, and other commercial music activities. Many opportunities in the business of music are available to students with a broad general knowledge of how this segment of the music industry functions in addition to traditional musical skills.

Complete the Business Employee Certificate of Achievement and Associate in Arts graduation requirements as outlined in the Graduation Requirements section of the catalog.

## Program Outcomes

1. Demonstrate knowledge of basic requirements of vocalists, guitarists and pianists
2. Working Knowledge of basic studio techniques and equipment applications
3. Prepare and deliver an effective sales presentation for a product or service.
4. Organize, develop and prepare a written professional sales presentation for a product or service.

Review Graduation Requirements (<https://catalog.cccd.edu/orange-coast/graduation-requirements/associate-degree/>) and General Education (<https://catalog.cccd.edu/orange-coast/general-education-patterns/>).

Course	Title	Units
<b>Required Courses</b>		
MUS A110	Computers in Music 1	3
MUS A116	Basic Guitar	2
MUS A139	History of Rock Music	3
MUS A141	Piano 1	1
MUS A161	Voice 1	1
MUS A180	Theory 1	3
MUS A181	Musicianship 1	1
MUS A261	Recording Techniques 1	3
MUS A262	Music as a Business	2
MKTG A110	Professional Selling	3
<i>Select 5 units from the following restricted electives list:</i>		
ACCT A100	Accounting for Small Business	
BUS A240	Entrepreneurship	
MKTG A200	Retail E-Commerce Management	
MUS A140	Beginning Instruments	
MUS A142	Piano 2	
MUS A162	Voice 2	
MUS A148	Classical Guitar 1	
MUS A151	Studio Guitar 1	
MUS A241	Piano 3	

Course	Title	Units
MUS A242	Piano 4	
<b>Total Units</b>		<b>27</b>

Requirement	Units
Total Degree Units	27
AA General Education Option 1, 2, or 3	Varies
Transferable electives to satisfy unit requirement	Varies
<b>Total Minimum Degree Units</b>	<b>60</b>

## Program Sequence

These sequences at Orange Coast College are general course curriculum maps for students to finish all major and general education requirements for two-year completion of degrees, and/or fulfillment of transfer requirements. The course sequence may include course prerequisites and other placement requirements. **Students are advised to meet with an Orange Coast College Counselor to review course selections and sequences to ensure that completion of this program will meet a student's transfer and career goals.**

Course	Title	Units
<b>Year 1</b>		
<b>Semester 1</b>		
MUS A139	History of Rock Music	3
MUS A141	Piano 1	1
MUS A161	Voice 1	1
MUS A262	Music as a Business	2
OCC AA GE AREA A1 - CHOOSE ONE		3
OCC AA GE AREA E2 - CHOOSE ONE <sup>1</sup>		1
Select one of the following or satisfy Math competency (completion of High School Algebra 2 with a "C" or better):		3-4
MATH A030 or MATH A045	Intermediate Algebra <sup>2</sup> or Combined Elementary and Intermediate Algebra	
<b>Units</b>		<b>14-15</b>

<b>Semester 2</b>		
MUS A116	Basic Guitar	2
MUS A180	Theory 1	3
MUS A181	Musicianship 1	1
MUS A261	Recording Techniques 1	3
OCC AA GE AREA A2 - CHOOSE ONE <sup>3</sup>		3-4
HIST A170	History of the United States to 1876	3
or HIST A170H	or History of the United States to 1876 Honors	
or HIST A175	or History of the United States Since 1876	
or HIST A175H	or History of the United States Since 1876 Honors	
<b>Units</b>		<b>15-16</b>

<b>Year 2</b>		
<b>Semester 1</b>		
MKTG A110	Professional Selling	3
MUS A110	Computers in Music 1	3
OCC AA GE AREA D2 - CHOOSE ONE		3

Course	Title	Units
Select five units from the Restricted Electives: (See Requirements) <sup>4</sup>		5
<b>Units</b>		<b>14</b>
<b>Semester 2</b>		
PSCI A180 or PSCI A180H	American Government or American Government Honors	3
OCC AA GE AREA D3 - CHOOSE ONE		3
OCC AA GE AREA E1 - CHOOSE ONE <sup>1</sup>		0.5-4
OCC AA GE AREA B with lab - CHOOSE ONE <sup>5</sup>		4
AA Global/Multicultural Requirement - CHOOSE ONE <sup>6</sup>		3
ELECTIVE (DEGREE APPLICABLE) <sup>7</sup>		3.5
<b>Units</b>		<b>17-20.5</b>
<b>Total Units</b>		<b>60-65.5</b>

<sup>1</sup> OCC AA GE AREA E requires a minimum of 3 units to include one course from E1 and one course from E2

<sup>2</sup> Math A030 or higher OR take 3-4 degree applicable elective units if math competency was met through completion of High School Algebra 2 with a "C" or better; \*100-level Math courses satisfy AA Math Requirement and OCC AA GE AREA A2

<sup>3</sup> OCC AA GE AREA A2 - Required if 100-level MATH will not be taken to meet Math competency. If MATH A100 or higher will be taken, then needs to take 3-4 degree applicable elective units

<sup>4</sup> Business Employee Restricted Electives - a total of five (5) units are required.

<sup>5</sup> OCC AA GE AREA B - 4 units required if taken with lab; 6 units required if lecture only courses

<sup>6</sup> OCC AA Global/ Multicultural required if not already taken in other GE areas, refer to AA Graduation Requirement webpage; if requirement is fulfilled, take degree applicable elective units

<sup>7</sup> VARIES TO REACH MINIMUM 60 DEGREE APPLICABLE UNITS