

FASHION STYLING & VISUAL DISPLAY, CERTIFICATE OF ACHIEVEMENT

Banner Code: 1_CT_FSVP

Control Number: 44120

Not Financial Aid Eligible

The Fashion Styling & Visual Display Certificate of Achievement will provide students with core skills in fashion merchandising concepts, fashion history, color theory, industry-specific computer programs, and sustainability. Students will also gain knowledge in directed skills related to visual presentation, creative production, fashion styling, and fashion photography. Upon completion, students will be prepared for entry-level employment in the fields of visual merchandising, styling, fashion marketing and media production in the fashion industry and related businesses.

Program Outcomes

1. Students will demonstrate a working knowledge of fashion styling for photoshoots.
2. Students will be able to plan, execute, and evaluate visual display strategies for retail environments.
3. Students will be able to develop and execute backend creative production processes.

Review Graduation Requirements (<https://catalog.cccd.edu/orange-coast/graduation-requirements/associate-degree/>) and General Education (<https://catalog.cccd.edu/orange-coast/general-education-patterns/>).

Course	Title	Units
Requirements		
FASH A110	Applied Textiles and Design	3
FASH A115	Introduction to the Fashion Industry	3
FASH A120	History of Fashion	1.5
FASH A121	Street Style	1.5
FASH A170	Clothing Design and Selection	3
FASH A175	Applied Color and Design Theory	3
or		
ART A110	Color and Design: Two-Dimensional	3
FASH A177	Fashion Merchandising Concepts	3
FASH A181	Fashion Internship	2
FASH A182	Professional Practices	2
FASH A190	Apparel Industry Sustainability: Environmental, Ethical, & Legal Practices	3
FASH A200	Fashion Internship Lecture	1
FASH A255	Fashion Illustrating Techniques 1	3
Subtotal		29.0
Directed Coursework		
FASH A116	Fashion Styling	3
FASH A117	Creative Production	3
FASH A118	Trend Forecasting	3

Course	Title	Units
FASH A119	Introduction to Display and Visual Presentation	3
FASH A225	Media, Events, and Promotions	3
PHOT A109	Smartphone Fashion Photography	2
or		
PHOT A123	Introduction to Digital Photography	3
Subtotal		17.0 - 18.0
Total Units		46.0 - 47.0

Program Sequence

These sequences at Orange Coast College are curriculum maps for students to finish all requirements for the certificate. There may be advisories, prerequisites, or time requirements that students need to consider before following these maps. **Students are advised to meet with an Orange Coast College Counselor for alternate sequencing.**

Course	Title	Units
Year 1		
Semester 1		
FASH A115	Introduction to the Fashion Industry	3
FASH A120	History of Fashion	1.5
FASH A121	Street Style	1.5
FASH A255	Fashion Illustrating Techniques 1	3
FASH A177	Fashion Merchandising Concepts	3
Units		12
Semester 2		
FASH A118	Trend Forecasting	3
FASH A225	Media, Events, and Promotions ¹	3
FASH A190	Apparel Industry Sustainability: Environmental, Ethical, & Legal Practices	3
FASH A110	Applied Textiles and Design	3
Units		12
Year 2		
Semester 1		
FASH A116	Fashion Styling	3
FASH A175	Applied Color and Design Theory ²	3
or ART A110	or Color and Design: Two-Dimensional	
FASH A119	Introduction to Display and Visual Presentation ³	3
PHOT A123	Introduction to Digital Photography ⁴	2-3
or PHOT A109	or Smartphone Fashion Photography	
Units		11-12
Semester 2		
FASH A181	Fashion Internship (Co-requisite: FASH A200)	2
FASH A200	Fashion Internship Lecture (Co-requisite: FASH A181)	1
FASH A182	Professional Practices (PREREQUISITE: FASH A115 AND FASH A255) ¹	2
FASH A170	Clothing Design and Selection ⁵	3

Course	Title	Units
FASH A117	Creative Production ¹	3
Units		11
Total Units		46-47

¹ Spring term only

² Same as ID A175 GE Option 1, Area C1

³ Fall term only

⁴ Spring term only for PHOT A109

⁵ GE Option 1 area D