

FASHION STYLING & VISUAL DISPLAY, ASSOCIATE IN SCIENCE DEGREE

Banner Code: 1_AS_FSVP
Financial Aid Eligible

The Fashion Styling & Visual Display Associate in Science will incorporate general education courses and major coursework to provide students with core skills in fashion merchandising concepts, fashion history, color theory, industry-specific computer programs, and sustainability. Students will also gain knowledge in directed skills related to visual presentation, creative production, fashion styling, and fashion photography. Upon completion, students will be prepared for transfer and/or entry-level employment in the fields of visual merchandising, styling, fashion marketing, and media production in the fashion industry and related businesses.

Program Outcomes

1. Students will have the general education breadth to transfer to applicable four-year programs.
2. Students will demonstrate a working knowledge of fashion styling for photoshoots.
3. Students will be able to plan, execute, and evaluate visual display strategies for retail environments.
4. Students will be able to develop and execute backend creative production processes.

Review Graduation Requirements (<https://catalog.cccd.edu/orange-coast/graduation-requirements/associate-degree/>) and General Education (<https://catalog.cccd.edu/orange-coast/general-education-patterns/>).

Course	Title	Units
Requirements		
FASH A110	Applied Textiles and Design	3
FASH A115	Introduction to the Fashion Industry	3
FASH A120	History of Fashion	1.5
FASH A121	Street Style	1.5
FASH A170	Clothing Design and Selection	3
FASH A175	Applied Color and Design Theory	3
or		
ART A110	Color and Design: Two-Dimensional	3
FASH A177	Fashion Merchandising Concepts	3
FASH A181	Fashion Internship	2
FASH A182	Professional Practices	2
FASH A190	Apparel Industry Sustainability: Environmental, Ethical, & Legal Practices	3
FASH A200	Fashion Internship Lecture	1
FASH A255	Fashion Illustrating Techniques 1	3
Subtotal		29.0
Directed Coursework		
FASH A116	Fashion Styling	3
FASH A117	Creative Production	3

Course	Title	Units
FASH A118	Trend Forecasting	3
FASH A119	Introduction to Display and Visual Presentation	3
FASH A225	Media, Events, and Promotions	3
PHOT A109	Smartphone Fashion Photography	2
or		
PHOT A123	Introduction to Digital Photography	3
Subtotal		17.0 - 18.0
Requirement		
Transferable electives needed to meet 60-unit requirement		2.0 - 0.0
General Education Breadth for AS: 18 units		12.0 - 15.0
Total Units		60.0 - 62.0

FASH A170 and FASH A175 (if taken) may be double counted for major and OCC AS General Education areas.

Program Sequence

These sequences at Orange Coast College are curriculum maps for students to finish all requirements for the certificate. There may be advisories, prerequisites, or time requirements that students need to consider before following these maps. **Students are advised to meet with an Orange Coast College Counselor for alternate sequencing.**

Course	Title	Units
Year 1		
Semester 1		
FASH A115	Introduction to the Fashion Industry	3
FASH A120	History of Fashion	1.5
FASH A121	Street Style	1.5
FASH A255	Fashion Illustrating Techniques 1	3
FASH A177	Fashion Merchandising Concepts	3
Units		12
Semester 2		
FASH A118	Trend Forecasting	3
FASH A225	Media, Events, and Promotions ¹	3
FASH A190	Apparel Industry Sustainability: Environmental, Ethical, & Legal Practices	3
FASH A110	Applied Textiles and Design	3
OCC AS GE Area A1 - Choose One		3
Units		15
Summer		
Select one of the following or satisfy Math competency (completion of High School Algebra 2 with a "C" or better): ²		3-4
MATH A030 or MATH A045	Intermediate Algebra (or Higher.) or Combined Elementary and Intermediate Algebra	
Units		3-4
Year 2		
Semester 1		
FASH A116	Fashion Styling	3
FASH A175 or ART A110	Applied Color and Design Theory ³ or Color and Design: Two-Dimensional	3

Course	Title	Units
FASH A119	Introduction to Display and Visual Presentation ⁴	3
PHOT A123 or PHOT A109	Introduction to Digital Photography ⁵ or Smartphone Fashion Photography	2-3
OCC AS GE Area B - Choose One		3
Units		14-15
Semester 2		
FASH A181	Fashion Internship (Co-requisite: FASH A200)	2
FASH A200	Fashion Internship Lecture (Co-requisite: FASH A181)	1
FASH A182	Professional Practices (PREREQUISITE: FASH A115 AND FASH A255) ¹	2
FASH A170	Clothing Design and Selection ⁶	3
FASH A117	Creative Production ¹	3
OCC AS GE Area C2 - Choose One		3
OCC AS GE Area A2 - Choose One ⁷		3-4
Units		17-18
Total Units		61-64

¹ Spring Only

² Math requirement needed if not met by HS Algebra 2, *100+ level Math courses satisfy AS Math Requirement and OCC AS GE Area A2.

³ Can double-count towards GE Option 1 area C1. Same as ID A175.

⁴ Fall Only

⁵ PHOT A123 can double-count towards GE Option 1 area C1. PHOT A109 Spring term only

⁶ FASH A170 can double-count to satisfy Option 1 area D.

⁷ Area A2 Required if level Math A100+ was not taken OR ELECTIVE DEGREE APPLICABLE UNITS TO REACH THE MINIMUM OF 60 UNITS.