

# DISPLAY AND VISUAL PRESENTATION, ASSOCIATE IN SCIENCE DEGREE

**Banner Code:** 1\_AS\_MKDV

**Control Number:** 03963

**Financial Aid Eligible**

This certificate is designed to prepare students seeking careers as display and exhibit designers and covers interior, industrial, thematic, and promotional displays. The training program includes consideration of the total visual presentation design and production, including store planning, service promotion mix applied to retailers, wholesalers (trade show), corporate display, visual identity, and exhibits in cultural institutions (museums and galleries). Students are encouraged to work toward an Associate in Science degree.

Complete the Display and Visual Presentation Certificate of Achievement and the Associate in Science graduation requirements as outlined in the Graduation Requirements section of the catalog.

## Program Outcomes

1. Students will be prepared for entry level work in the fields of display and exhibit design.

Review Graduation Requirements (<https://catalog.cccd.edu/orange-coast/graduation-requirements/associate-degree/>) and General Education (<https://catalog.cccd.edu/orange-coast/general-education-patterns/>).

Course	Title	Units
ART A110 or FASH A175 or ID A175	Color and Design: Two-Dimensional Applied Color and Design Theory Applied Color and Design Theory	3
ART A111	Color and Design: Three-Dimensional	3
ART A116 or CNST A116	Furniture Making and Design Furniture Making and Design	4
DVP A180	Introduction to Display and Visual Presentation	3
FASH A181	Fashion Internship	2
FASH A200	Fashion Internship Lecture	1
FASH A255 or ID A260	Fashion Illustrating Techniques 1 Design Communication 4: Digital Visualization	3
ID A110	Design Communications 1: Design Graphics	2
MKTG A130	Principles of Advertising	3
PHOT A123	Introduction to Digital Photography	3
<b>Total Units</b>		<b>27</b>

Requirement	Units
Minimum Program Major Units	27
AS General Education Option 1, 2, or 3	Varies
Transferable electives to satisfy unit requirement	Varies
<b>Total Minimum Degree Units</b>	<b>60</b>

## Display and Visual Presentation Suggested Electives

ART A102 Survey of Modern and Contemporary Art History

DMAD A117 Rapid Illustration Techniques

ID A170 Space Planning

ID A210 Fundamentals of Lighting

## Program Sequence

These sequences at Orange Coast College are general course curriculum maps for students to finish all major and general education requirements for two-year completion of degrees, and/or fulfillment of transfer requirements. The course sequence may include course prerequisites and other placement requirements. **Students are advised to meet with an Orange Coast College Counselor to review course selections and sequences to ensure that completion of this program will meet a student's transfer and career goals.**

Some courses in this program may be offered once per academic year.

Course	Title	Units
<b>Year 1</b>		
<b>Semester 1</b>		
ART A110 or FASH A175 or ID A175	Color and Design: Two-Dimensional or Applied Color and Design Theory or Applied Color and Design Theory	3
DVP A180	Introduction to Display and Visual Presentation	3
ID A110	Design Communications 1: Design Graphics	2
MKTG A130	Principles of Advertising	3
OCC AS AREA A1 - CHOOSE ONE		3
<b>Units</b>		<b>14</b>
<b>Semester 2</b>		
OCC AS GE AREA C2 - CHOOSE ONE		3
ART A111	Color and Design: Three-Dimensional	3
Select one of the following or satisfy Math competency (completion of High School Algebra 2 with a "C" or better):		3-4
MATH A030 or MATH A045	Intermediate Algebra <sup>1</sup> or Combined Elementary and Intermediate Algebra	
ELECTIVE DEGREE APPLICABLE		6
<b>Units</b>		<b>15-16</b>
<b>Summer</b>		
ELECTIVE (DEGREE APPLICABLE) <sup>3</sup>		3
<b>Units</b>		<b>3</b>
<b>Year 2</b>		
<b>Semester 1</b>		
FASH A181	Fashion Internship	2
FASH A200	Fashion Internship Lecture	1
FASH A255 or ID A260	Fashion Illustrating Techniques 1 or Design Communication 4: Digital Visualization	3
PHOT A123	Introduction to Digital Photography	3
OCC AS GE AREA D - CHOOSE ONE		3
<b>Units</b>		<b>12</b>

Course	Title	Units
<b>Semester 2</b>		
ART A116 or CNST A116	Furniture Making and Design or Furniture Making and Design	4
OCC AS GE AREA A2 - CHOOSE ONE <sup>2</sup>		3-4
OCC AS GE AREA B - CHOOSE ONE		3-4
ELECTIVE (DEGREE APPLICABLE)		6
<b>Units</b>		<b>16-18</b>
<b>Total Units</b>		<b>60-63</b>

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Math A030 or higher OR take 3-4 degree applicable elective units if math competency was met through completion of High School Algebra 2 with a "C" or better; \*100-level Math courses satisfy AS Math Requirement and OCC AS GE AREA A2

2

OCC AS GE AREA A2 - Required if 100-level MATH will not be taken to meet Math competency. If MATH A100 or higher will be taken, then needs to take 3-4 degree applicable elective units

3

VARIES TO REACH MINIMUM 60 DEGREE APPLICABLE UNITS