

GRAPHIC DESIGN, CERTIFICATE OF ACHIEVEMENT

Banner Code: 1_CT_DMAG

Control Number: 22385

Financial Aid Eligible

This program presents a concentrated course of study in the field of digital media arts and design. Concept development and the generation of a portfolio suitable for job applications or transfer to a degree program are a major focus in each of the core courses.

Courses emphasize the process and problem-solving in conjunction with visual design issues. DMAD graphic design courses provide broad-based entry-level training for a variety of graphic design industries. Students are introduced to a broad range of media, including branding, publications, posters, print advertisements, website graphics, billboards, and product packaging, as well as strategies and techniques required to incorporate these areas into print and online.

Program Outcomes

1. Apply the principles of color, composition, hierarchy, typography as they relate in the various design media utilizing industry standard graphics software.
2. Apply critical thinking and aesthetic judgment to demonstrate the ability to analyze, synthesize, and develop probable graphic design solutions.
3. Develop an original, innovative and articulate body of graphic design work for a professional portfolio for the purpose of gaining employment and/or acceptance to an Art College or University.

Review Certificate Requirements (<https://catalog.cccd.edu/orange-coast/graduation-requirements/certificates/#achievementtext>).

Course	Title	Units
Required Courses		
DMAD A115	Typography	3
DMAD A116	Typography & Branding	3
DMAD A117	Rapid Illustration Techniques	3
DMAD A151	History of Graphic Design	3
DMAD A181	Introduction to Computer Graphics	3
DMAD A182	Graphic Design	3
DMAD A183	InDesign for Design	3
DMAD A190	Illustrator for Design	3
DMAD A193	Photoshop for Design	3
DMAD A200	Designing for Screens	3
DMAD A202	Design Industry Preparation	2
DMAD A280	2D Animation	3
DMAD A288	Digital Portfolio Development	3
Total Units		38

Program Sequence

These sequences at Orange Coast College are curriculum maps for students to finish all requirements for the certificate. There may be advisories, prerequisites, or time requirements that students need to consider before following these maps. **Students are advised to meet with an Orange Coast College Counselor for alternate sequencing.**

Course	Title	Units
Year 1		
Semester 1		
DMAD A181	Introduction to Computer Graphics	3
DMAD A117	Rapid Illustration Techniques	3
DMAD A151	History of Graphic Design	3
DMAD A115	Typography	3
Units		12
Semester 2		
DMAD A190	Illustrator for Design	3
DMAD A193	Photoshop for Design	3
DMAD A183	InDesign for Design	3
Units		9
Year 2		
Semester 1		
DMAD A182	Graphic Design	3
DMAD A116	Typography & Branding	3
DMAD A200	Designing for Screens	3
DMAD A280	2D Animation	3
Units		12
Semester 2		
DMAD A288	Digital Portfolio Development	3
DMAD A202	Design Industry Preparation	2
Units		5
Total Units		38