

GRAPHIC DESIGN, CERTIFICATE OF ACHIEVEMENT

Financial Aid Eligible

Banner Code: 1_CT_DMAG

Control Number: 22385

This program presents a concentrated course of study in the field of digital media arts and design. Concept development and the generation of a portfolio suitable for job applications or transfer to a degree program is a major focus in each of the core courses.

Courses emphasize the process and problem-solving in conjunction with visual design issues. DMAD graphic design courses provide broad-based entry level training for a variety of graphic design industries. Students are introduced to a broad range of media, including branding, publications, posters, print advertisements, website graphics, billboards and product packaging, as well as strategies and the techniques required to incorporate these areas into print and online.

Program Outcomes

1. Apply the principles of color, composition, hierarchy, typography as they relate in the various design media utilizing industry standard graphics software.
2. Apply critical thinking and aesthetic judgment to demonstrate the ability to analyze, synthesize, and develop probable graphic design solutions.
3. Develop an original, innovative and articulate body of graphic design work for a professional portfolio for the purpose of gaining employment and/or acceptance to an Art College or University.

Certificate of Achievement Requirements

The Certificate of Achievement is a state-approved career program that requires a minimum of eight units and is designed to prepare the graduate to enter a particular field of employment. In order to be awarded a certificate, students are required to obtain a grade of "C" or better in all program-required courses. Grades of "CR" or "P" will be accepted whereas "CR" or "P" meets the equivalency of a "C" or better. At least 3 units in an advanced course from the certificate must be completed at OCC at the department's discretion. Certificates of Achievement are not automatically awarded. A petition must be filed in Enrollment Services or online at the beginning of the semester in which the student will be completing their final requirements. The petitioning periods are listed in the Graduation Requirements (<https://catalog.cccd.edu/orange-coast/graduation-requirements/>) section of this catalog. Check with a counselor to determine the requirements for completion.

A list of certificate programs can be found in the Programs A-Z (<https://catalog.cccd.edu/orange-coast/programs-study/>) section of this catalog.

Course	Title	Units
Year 1		
Semester 1		
ART A110	Color and Design: Two-Dimensional	3
DMAD A117	Rapid Illustration Techniques	3
DMAD A151	History of Graphic Design	3

Course	Title	Units
DMAD A181	Introduction to Computer Graphics	3
Units		12
Semester 2		
ART A175	Screen Process Printing 1	3
DMAD A115	Typography I	3
DMAD A190	Illustrator for Design	3
DMAD A193	Photoshop for Design	3
Units		12
Year 2		
Semester 1		
DMAD A116	Typography II	3
DMAD A182	Graphic Design	3
Units		6
Semester 2		
ART A180 or DMAD A202	Professional Studies or Studio Internship	2-2.5
DMAD A183	InDesign for Design	3
DMAD A288	Digital Portfolio Development	3
Units		8-8.5
Total Units		38-38.5