

THE PROFESSIONAL PRACTICE OF A LANDSCAPE DESIGN & CONSTRUCTION BUSINESS, CERTIFICATE OF SPECIALIZATION

Course	Title	Units
HORT A230	Calculations for Horticulture and Landscape Professionals	2
HORT A231	Business of Landscape Design and Construction	2
Units		7
Total Units		7

Banner Code: 1_CE_LDSN
Not Financial Aid Eligible

Prepares students for self-employment and work within small businesses in the landscape industry. Builds on their industry education in landscape design and construction. Expands their education in entrepreneurship and small business management. Contributes to the student's financial independence, career success, and the world's economy. Prepares them to work for others and after passing the state contractor's examination, to own their own landscape construction business. The program is aligned with the California State License Board and completion of this program will help prepare students for the state exam.

Program Outcomes

1. Certificate students will be able to understand the theory and practice of managing a landscape business, including knowledge of legalities, finance, operations, planning, safety, estimating, bidding, decision making and the application leadership and managerial skills in various organizational environments.
2. Certificate students will be able to develop and implement a business plan by conducting research in the appropriate specialty area and identify the target market, competition, industry standards, and financial projections.

Review Graduation Requirements (<https://catalog.cccd.edu/orange-coast/graduation-requirements/certificates/#specializationtext>).

Course	Title	Units
Required Courses		
BUS A240	Entrepreneurship	3
HORT A230	Calculations for Horticulture and Landscape Professionals	2
HORT A231	Business of Landscape Design and Construction	2
Total Units		7

Program Sequence

These sequences at Orange Coast College are curriculum maps for students to finish all requirements for the certificate. There may be advisories, prerequisites, or time requirements that students need to consider before following these maps. **Students are advised to meet with an Orange Coast College Counselor for alternate sequencing.**

Some courses in this program may be offered once per academic year.

Course	Title	Units
Year 1		
Semester 1		
BUS A240	Entrepreneurship	3