

# INTERNATIONAL BUSINESS, CERTIFICATE OF ACHIEVEMENT

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Financial Aid Eligible

Banner Code: 1\_CN\_IBUS

Control Number: 22375

Complete the Certificate of Achievement Graduation Requirements as outlined in the Graduation Requirements section of the catalog.

## Program Outcomes

1. Function effectively in an entrepreneurial, managerial, or entry-level international business position using the skills, tools and principles they have acquired.
2. Effectively apply the international business principles they have learned to effectively facilitate international business transactions in a variety of settings.

## Certificate of Achievement Requirements

The Certificate of Achievement is a state-approved career program that requires a minimum of eight units and is designed to prepare the graduate to enter a particular field of employment. In order to be awarded a certificate, students are required to obtain a grade of "C" or better in all program-required courses. Grades of "CR" or "P" will be accepted whereas "CR" or "P" meets the equivalency of a "C" or better. At least 3 units in an advanced course from the certificate must be completed at OCC at the department's discretion. Certificates of Achievement are not automatically awarded. A petition must be filed in Enrollment Services or online at the beginning of the semester in which the student will be completing their final requirements. The petitioning periods are listed in the Graduation Requirements (<https://catalog.cccd.edu/orange-coast/graduation-requirements/>) section of this catalog. Check with a counselor to determine the requirements for completion.

A list of certificate programs can be found in the Programs A-Z (<https://catalog.cccd.edu/orange-coast/programs-study/>) section of this catalog.

Course	Title	Units
<b>Required Courses</b>		
BUS A100/A100H	Introduction to Business	3
BUS A118/A118H	Introduction to International Business	3
BUS/MGMT A239	Professional Communication	3
MKTG A100	Introduction to Marketing	3
MKTG A110	Professional Selling	3
MKTG A130	Principles of Advertising	3
MKTG A150/A150H	International Marketing	3
<b>Total Units</b>		<b>21</b>