

INTERNATIONAL BUSINESS, ASSOCIATE IN SCIENCE DEGREE

Banner Code: 1_AS_IBUS

Control Number: 08617

Financial Aid Eligible

Complete the International Business Certificate of Achievement and the Associate in Science graduation requirements as outlined in the Graduation Requirements section of the catalog.

Program Outcomes

1. Function effectively in an entrepreneurial, managerial, or entry-level international business position using the skills, tools and principles they have acquired.
2. Effectively apply the international business principles they have learned to effectively facilitate international business transactions in a variety of settings.

Review Graduation Requirements (<https://catalog.cccd.edu/orange-coast/graduation-requirements/associate-degree/>) and General Education (<https://catalog.cccd.edu/orange-coast/general-education-patterns/>).

Course	Title	Units
Required Courses		
BUS A100/A100H	Introduction to Business	3
BUS A118/A118H	Introduction to International Business	3
BUS/MGMT A239	Professional Communication	3
MKTG A100	Introduction to Marketing	3
MKTG A110	Professional Selling	3
MKTG A130	Principles of Advertising	3
MKTG A150/A150H	International Marketing	3
Total Units		21

Requirement	Units
Program Major Units	21
AS General Education Option 1, 2, or 3	Varies
Transferable electives to satisfy unit requirement	Varies
Total Degree Units	60

Program Sequence

These sequences at Orange Coast College are general course curriculum maps for students to finish all major and general education requirements for two-year completion of degrees, and/or fulfillment of transfer requirements. The course sequence may include course prerequisites and other placement requirements. **Students are advised to meet with an Orange Coast College Counselor to review course selections and sequences to ensure that completion of this program will meet a student's transfer and career goals.**

Some courses in this program may be offered once per academic year.

Course	Title	Units
Year 1		
Semester 1		
MKTG A100	Introduction to Marketing	3
MKTG A110	Professional Selling	3
MKTG A130	Principles of Advertising	3
BUS A100 or BUS A100H	Introduction to Business or Introduction to Business Honors	3
Units		12
Semester 2		
BUS A118 or BUS A118H	Introduction to International Business or Introduction to International Business Honors	3
MKTG A150 or MKTG A150H	International Marketing or International Marketing Honors	3
BUS A239 or MGMT A239	Professional Communication or Professional Communication	3
OCC AS GE AREA A1 - CHOOSE ONE		3
OCC AS GE AREA C1 - CHOOSE ONE		3
Units		15
Year 2		
Semester 1		
OCC AS GE AREA A2 - CHOOSE ONE ¹		3-4
OCC AS GE AREA B - CHOOSE ONE		3-4
OCC AS GE AREA D - CHOOSE ONE		3
Select one of the following or satisfy Math competency (completion of High School Algebra 2 with a "C" or better):		3-4
MATH A030 or MATH A045	Intermediate Algebra ² or Combined Elementary and Intermediate Algebra	
ELECTIVE (DEGREE APPLICABLE)		3
Units		15-18
Semester 2		
OCC AS GE AREA C2 - CHOOSE ONE		3
ELECTIVE (DEGREE APPLICABLE) ³		15
Units		18
Total Units		60-63

¹

OCC AS GE AREA A2 - Required if 100-level MATH will not be taken to meet Math competency. If MATH A100 or higher will be taken, then needs to take 3-4 degree applicable elective units

²

Math A030 or higher OR take 3-4 degree applicable elective units if math competency was met through completion of High School Algebra 2 with a "C" or better; *100-level Math courses satisfy AS Math Requirement and OCC AS GE AREA A2

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VARIES TO REACH MINIMUM 60 DEGREE APPLICABLE UNITS