

# FASHION MERCHANDISING, CERTIFICATE OF ACHIEVEMENT

**Banner Code:** 1\_CT\_FSMC

**Control Number:** 22421

**Financial Aid Eligible**

Completion of the Fashion Merchandising Certificate programs prepares students for careers in the fashion industry and in related businesses.

## Program Outcome

The outcome of the program is to prepare students for entry-level employment as a professional and competent fashion merchandiser in the fields of retail management, retail buying, special events and promotions, visual merchandising, styling, fashion marketing and public relations.

Review Graduation Requirements (<https://catalog.cccd.edu/orange-coast/graduation-requirements/certificates/#achievementtext>).

Course	Title	Units
<b>Required Courses</b>		
DVP A180	Introduction to Display and Visual Presentation	3
FASH A110	Applied Textiles and Design	3
FASH A115	Introduction to the Fashion Industry	3
FASH A116	Fashion Styling	3
FASH A118	Trend Forecasting	3
FASH A120	History of Fashion	1.5
FASH A121	Street Style	1.5
FASH A145	Fashion Reporting and Analysis	2
FASH A170	Clothing Design and Selection	3
FASH A175	Applied Color and Design Theory	3
FASH A177	Fashion Merchandising Concepts	3
FASH A181	Fashion Internship	2
FASH A182	Professional Practices	2
FASH A190	Apparel Industry Sustainability: The Environment, Ethical Business Practices & the Law	3
FASH A200	Fashion Internship Lecture	1
FASH A225	Media, Events, and Promotions	3
FASH A255	Fashion Illustrating Techniques 1	3
MKTG A110	Professional Selling	3
or MKTG A200	Retail E-Commerce Management	
MKTG A220	Retail Buying	3
<b>Total Units</b>		<b>49</b>

### Fashion Merchandising Suggested Electives

BUS A118 Introduction to International Business or BUS A118H

Introduction to International Business Honors

BUS A239 Professional Communication or MGMT A239 Professional Communication

CIS A132 Business Multimedia and Graphics

DMAD A181 Introduction to Computer Graphics

MKTG A142 Direct Marketing

## Program Sequence

These sequences at Orange Coast College are curriculum maps for students to finish all requirements for the certificate. There may be advisories, prerequisites, or time requirements that students need to consider before following these maps. **Students are advised to meet with an Orange Coast College Counselor for alternate sequencing.**

Course	Title	Units
<b>Year 1</b>		
<b>Semester 1</b>		
FASH A110	Applied Textiles and Design	3
FASH A115	Introduction to the Fashion Industry	3
FASH A120	History of Fashion	1.5
FASH A121	Street Style	1.5
FASH A175	Applied Color and Design Theory	3
FASH A177	Fashion Merchandising Concepts	3
<b>Units</b>		<b>15</b>
<b>Semester 2</b>		
FASH A118	Trend Forecasting	3
FASH A145	Fashion Reporting and Analysis <sup>1</sup>	2
FASH A170	Clothing Design and Selection	3
FASH A255	Fashion Illustrating Techniques 1	3
<b>Units</b>		<b>11</b>
<b>Year 2</b>		
<b>Semester 1</b>		
FASH A116	Fashion Styling	3
FASH A190	Apparel Industry Sustainability: The Environment, Ethical Business Practices & the Law	3
DVP A180	Introduction to Display and Visual Presentation	3
MKTG A220	Retail Buying	3
<b>Units</b>		<b>12</b>
<b>Semester 2</b>		
FASH A181	Fashion Internship	2
FASH A200	Fashion Internship Lecture	1
FASH A182	Professional Practices	2
FASH A225	Media, Events, and Promotions <sup>1</sup>	3
MKTG A110	Professional Selling	3
or MKTG A200	or Retail E-Commerce Management	
<b>Units</b>		<b>11</b>
<b>Total Units</b>		<b>49</b>

<sup>1</sup>

Course may be offered once per academic year.