

FASHION MERCHANDISING, ASSOCIATE IN SCIENCE DEGREE

Banner Code: 1_AS_FSMC

Control Number: 08659

Financial Aid Eligible

Completion of the Fashion Merchandising Certificate programs prepares students for careers in the fashion industry and in related businesses. Students are encouraged to complete the Associate degree.

Complete the Fashion Certificates of Achievement and the Associate in Science Graduation Requirements as outlined in the Graduation Requirements section of the catalog.

Note: This AS degree may require 67 units for completion, depending on course selection in the major.

Program Outcome

The outcome of the program is to prepare students for entry-level employment as a professional and competent fashion merchandiser in the fields of retail management, retail buying, special events and promotions, visual merchandising, styling, fashion marketing, and public relations.

Review Graduation Requirements (<https://catalog.cccd.edu/orange-coast/graduation-requirements/associate-degree/>) and General Education (<https://catalog.cccd.edu/orange-coast/general-education-patterns/>).

Course	Title	Units
Required Courses		
DVP A180	Introduction to Display and Visual Presentation	3
FASH A110	Applied Textiles and Design	3
FASH A115	Introduction to the Fashion Industry	3
FASH A116	Fashion Styling	3
FASH A118	Trend Forecasting	3
FASH A120	History of Fashion	1.5
FASH A121	Street Style	1.5
FASH A145	Fashion Reporting and Analysis	2
FASH A170	Clothing Design and Selection	3
FASH A175	Applied Color and Design Theory	3
FASH A177	Fashion Merchandising Concepts	3
FASH A181	Fashion Internship	2
FASH A182	Professional Practices	2
FASH A190	Apparel Industry Sustainability: The Environment, Ethical Business Practices & the Law	3
FASH A200	Fashion Internship Lecture	1
FASH A225	Media, Events, and Promotions	3
FASH A255	Fashion Illustrating Techniques 1	3
MKTG A110	Professional Selling	3
or MKTG A200	Retail E-Commerce Management	

Course	Title	Units
MKTG A220	Retail Buying	3
Total Units		49

Requirement	Units
Minimum Program Major Units	49
AS General Education Option 1, 2, or 3	Varies
Total Degree Units	61

Fashion Merchandising Suggested Electives

BUS A118 Introduction to International Business or BUS A118H Introduction to International Business Honors
 BUS A239 Professional Communication or MGMT A239 Professional Communication
 CIS A132 Business Multimedia and Graphics
 DMAD A181 Introduction to Computer Graphics
 MKTG A142 Direct Marketing

Program Sequence

These sequences at Orange Coast College are general course curriculum maps for students to finish all major and general education requirements for two-year completion of degrees, and/or fulfillment of transfer requirements. The course sequence may include course prerequisites and other placement requirements. **Students are advised to meet with an Orange Coast College Counselor to review course selections and sequences to ensure that completion of this program will meet a student's transfer and career goals.**

Some courses in this program may be offered once per academic year.

Course	Title	Units
Year 1		
Semester 1		
FASH A110	Applied Textiles and Design	3
FASH A115	Introduction to the Fashion Industry	3
FASH A120	History of Fashion	1.5
FASH A121	Street Style	1.5
FASH A175	Applied Color and Design Theory	3
FASH A177	Fashion Merchandising Concepts	3
Units		15
Semester 2		
FASH A118	Trend Forecasting	3
FASH A145	Fashion Reporting and Analysis	2
FASH A170	Clothing Design and Selection	3
FASH A255	Fashion Illustrating Techniques 1	3
OCC AS GE AREA A1- CHOOSE ONE		3
Units		14
Summer		
Select one of the following or satisfy Math competency (completion of High School Algebra 2 with a "C" or better)		0-4
MATH A030	Intermediate Algebra (or higher) ¹	
or MATH A045	or Combined Elementary and Intermediate Algebra	
OCC AS GE AREA C2- CHOOSE ONE		3
Units		3-7

Course	Title	Units
Year 2		
Semester 1		
FASH A116	Fashion Styling	3
FASH A190	Apparel Industry Sustainability: The Environment, Ethical Business Practices & the Law	3
DVP A180	Introduction to Display and Visual Presentation	3
MKTG A220	Retail Buying	3
OCC AS GE AREA B- CHOOSE ONE		3-4
Units		15-16
Semester 2		
FASH A181	Fashion Internship	2
FASH A182	Professional Practices	2
FASH A200	Fashion Internship Lecture	1
FASH A225	Media, Events, and Promotions	3
MKTG A110 or MKTG A200	Professional Selling or Retail E-Commerce Management	3
OCC AS GE AREA A2- CHOOSE ONE ²		3-4
Units		14-15
Total Units		61-67

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Math A030 or higher; *100-level Math courses satisfy AS Math Requirement and OCC AS GE AREA A2

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Required if 100-level MATH will not be taken to meet Math competency.