

DISPLAY AND VISUAL PRESENTATION, CERTIFICATE OF ACHIEVEMENT

Banner Code: 1_CN_MKDV

Control Number: 22379

Financial Aid Eligible

This certificate is designed to prepare students seeking careers as display and exhibit designers and covers interior, industrial, thematic, and promotional displays. The training program includes consideration of the total visual presentation design and production, including store planning, service promotion mix applied to retailers, wholesalers (trade show), corporate display, visual identity, and exhibits in cultural institutions (museums and galleries). Students are encouraged to work toward an Associate in Science degree.

Program Outcomes

1. Students will be prepared for entry level work in the fields of display and exhibit design.

Review Graduation Requirements (<https://catalog.cccd.edu/orange-coast/graduation-requirements/certificates/#achievementtext>).

Course	Title	Units
ART A110 or FASH A175 or ID A175	Color and Design: Two-Dimensional Applied Color and Design Theory Applied Color and Design Theory	3
ART A111	Color and Design: Three-Dimensional	3
ART A116 or CNST A116	Furniture Making and Design Furniture Making and Design	4
DVP A180	Introduction to Display and Visual Presentation	3
FASH A181	Fashion Internship	2
FASH A200	Fashion Internship Lecture	1
FASH A255 or ID A260	Fashion Illustrating Techniques 1 Design Communication 4: Digital Visualization	3
ID A110	Design Communications 1: Design Graphics	2
MKTG A130	Principles of Advertising	3
PHOT A123	Introduction to Digital Photography	3
Total Units		27

Display and Visual Presentation Suggested Electives

ART A102 Survey of Modern and Contemporary Art History
DMAD A117 Rapid Illustration Techniques
ID A170 Space Planning
ID A210 Fundamentals of Lighting

Program Sequence

These sequences at Orange Coast College are curriculum maps for students to finish all requirements for the certificate. There may be advisories, prerequisites, or time requirements that students need to

consider before following these maps. **Students are advised to meet with an Orange Coast College Counselor for alternate sequencing.**

Course	Title	Units
Year 1		
Semester 1		
ART A110 or FASH A175	Color and Design: Two-Dimensional or Applied Color and Design Theory	3
DVP A180	Introduction to Display and Visual Presentation	3
MKTG A130	Principles of Advertising	3
Units		9
Semester 2		
ID A110	Design Communications 1: Design Graphics	2
ART A111	Color and Design: Three-Dimensional	3
ART A116 or CNST A116	Furniture Making and Design or Furniture Making and Design	4
PHOT A123	Introduction to Digital Photography	3
Units		12
Year 2		
Semester 1		
FASH A181	Fashion Internship	2
FASH A200	Fashion Internship Lecture	1
FASH A255 or ID A260	Fashion Illustrating Techniques 1 or Design Communication 4: Digital Visualization	3
Units		6
Total Units		27

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ART A145 may be offered once per academic year.