FASHION (FASH)

FASH A050 **0.5-2 Units (27-108 lab hours)**
Sewing Lab
Grading Mode: Pass/No Pass
Not Transferable.
A laboratory-based course to improve clothing construction skills. Students work independently according to a study plan they devise and complete, under the supervision of the course instructor. Includes periodic student-teacher conferences, completion of individualized lab assignments, and a final self-assessment report. Enrollment is open all semester. NOT DEGREE APPLICABLE.

FASH A100 **1.5 Units (9 lecture hours; 54 lab hours)**
Beginning Clothing Techniques
Grading Mode: Standard Letter, Pass/No Pass
Transfer Credit: CSU.
This course is an introduction to basic clothing construction. Students will learn basic clothing construction techniques, terminology, pattern layout, measuring and cutting, and complete multiple easy-to-sew projects.

FASH A102 **1.5 Units (9 lecture hours; 54 lab hours)**
Industrial Sewing Techniques
Prerequisite(s): FASH A100.
Grading Mode: Standard Letter, Pass/No Pass
Transfer Credit: CSU.
Advanced clothing construction techniques with emphasis on industrial equipment, techniques, use, and care.

FASH A110 **3 Units (54 lecture hours)**
Applied Textiles and Design
Grading Mode: Standard Letter
Transfer Credit: CSU; UC.
Selection, use, care, and performance standards for textile products for fashion apparel and interior textiles.

FASH A115 **3 Units (54 lecture hours)**
Introduction to the Fashion Industry
Grading Mode: Standard Letter
Transfer Credit: CSU.
Organization, structure, and interrelationship of industries and services that comprise the business of fashion, terminology, designers, trade organizations, and publications. Identification of current trends and fashion inspiration. Professional opportunities explored.

FASH A116 **3 Units (54 lecture hours)**
Fashion Styling
Grading Mode: Standard Letter, Pass/No Pass
Transfer Credit: CSU.
Principles of fashion styling. This course explores industry terms, styling types, building a styling kit, and working on a set. Examines methods and materials used for careers in fashion styling. Students will create a professional portfolio of work.

FASH A117 **3 Units (54 lecture hours)**
Creative Production
Grading Mode: Standard Letter
Transfer Credit: CSU.
Provides an opportunity to learn fashion creative production for photo shoots, videos, social media, and E-commerce fashion businesses. Areas covered include: planning, producing, hiring models, hiring a production team, permits, and post-production processes.

FASH A118 **3 Units (54 lecture hours)**
Trend Forecasting
Grading Mode: Standard Letter
Transfer Credit: CSU.
Studies the techniques and procedures for identifying and forecasting fashion trends and evaluates current trends found in lifestyles, business, ready-to-wear, and home fashion. Students will learn to recognize and analyze predictive lifestyle and business trends that affect retail merchandising and marketing decisions.

FASH A119 **3 Units (54 lecture hours)**
Introduction to Display and Visual Presentation
Grading Mode: Standard Letter
Transfer Credit: CSU.
Formerly: DVP A180. Provides an opportunity to learn display and exhibit design for business and museum/gallery. Areas covered include trade show, hard-line product, themed design, space development for store planning, museum exhibition, advertising, and all aspects of visual presentation, to include: windows, point of purchase, websites, and packaging.

FASH A120 **1.5 Units (27 lecture hours)**
History of Fashion
Grading Mode: Standard Letter
Transfer Credit: CSU.
A chronological study of costume designs from ancient times to the present. Emphasis is placed on the identification of apparel design details, the relation of recurring style trends to contemporary fashions, and sociological, economic, and political factors affecting clothing through the centuries.

FASH A121 **1.5 Units (27 lecture hours)**
Street Style
Grading Mode: Standard Letter
Transfer Credit: CSU.
This course explores the significant and dynamic role street style plays in the 21st Century and surveys how youth defies and influences the fashion establishment. The street's ascent as a fashion force will be traced from its historical inception to how it makes history.

FASH A130 **2 Units (18 lecture hours; 54 lab hours)**
Tailoring
Prerequisite(s): FASH A180 or FASH A183.
Grading Mode: Standard Letter, Pass/No Pass
Transfer Credit: CSU.
The student will demonstrate traditional and speed tailoring techniques through the construction of a lined, tailored jacket.

FASH A135 **2 Units (27 lecture hours; 27 lab hours)**
Design Thinking
Grading Mode: Standard Letter
Transfer Credit: CSU.
Design problem solving and planning through the prototyping process. The study of the design process including inspiration, ideation, and implementation of design concepts.

FASH A137 **2 Units (18 lecture hours; 54 lab hours)**
Alterations
Prerequisite(s): FASH A100 or FASH A180 or FASH A183.
Grading Mode: Standard Letter, Pass/No Pass
Transfer Credit: CSU.
Basic analysis and techniques related to fitting and altering ready-to-wear garments and commercial patterns.

FASH A145 **2 Units (36 lecture hours)**
Fashion Reporting and Analysis
Grading Mode: Standard Letter
Transfer Credit: CSU.
Topics include the creation of sales reports, product line sheets, spreadsheets, formula development and analysis of sales data for a fashion company using Microsoft Excel and current software.

FASH A150 **3 Units (36 lecture hours; 54 lab hours)**
Flat Pattern Techniques
Prerequisite(s): FASH A100 or FASH A180 or FASH A183.
Grading Mode: Standard Letter
Transfer Credit: CSU.
Interpretation of clothing design through the use of flat pattern techniques. Basic principles involved in designing and manipulating patterns.

FASH A155 **2 Units (36 lecture hours)**
Technical Packages (Tech-Packs)
Prerequisite(s): FASH A100 or FASH A150; and FASH A255.
Advisory: Student should have knowledge and application of sewing, pattern making and Adobe Illustrator.
Grading Mode: Standard Letter, Pass/No Pass
Transfer Credit: CSU.
The development of offshore technical packages. To include: garment knock-offs, pattern adjustments, appropriate fit, fabric qualities and package specifications.

FASH A170 **3 Units (54 lecture hours)**
Culture, Dress & Selection
Grading Mode: Standard Letter
Transfer Credit: CSU.
Formerly: Clothing Design & Selection. This course is an exploration of the psychology of dress, examining apparel selection through historical, cultural, and cross-cultural analysis of Western and non-Western clothing behavior. It highlights the interconnections between identity and dress while addressing the socio-psychological, economic, and political/religious factors that shape clothing choices. Students will focus on how art elements and principles influence dress and personal appearance. By the end of the course, students will equip themselves with valuable insights for the fashion industry, enabling them to design, produce, and curate products that cater to a culturally diverse consumer base.

FASH A175 **3 Units (36 lecture hours; 54 lab hours)**
Applied Color and Design Theory
Grading Mode: Standard Letter
Transfer Credit: CSU.
Introduction to color and design theory and application, including line, shape, value and color. Utilization of tools, materials, and equipment to develop a visual vocabulary and technical skills applicable to interior, architectural, and fashion related fields of design. Enrollment Limitation: ID A175; students who complete FASH A175 may not enroll in or receive credit for ID A175.

FASH A177 **3 Units (54 lecture hours)**
Fashion Merchandising Concepts
Grading Mode: Standard Letter, Pass/No Pass
Transfer Credit: CSU.
An introduction to the fashion merchandising industry will include vendors and products sold, as well as the various types of retail venues and the methods of merchandising apparel in each. The packaging and marketing of a product and the tracking of a fashion trends in several venues will also be included.

FASH A180 **3 Units (27 lecture hours; 81 lab hours)**
Fundamental Principles of Clothing Construction 1
Prerequisite(s): FASH A100.
Grading Mode: Standard Letter, Pass/No Pass
Transfer Credit: CSU.
Fundamental principles of clothing construction are studied and applied to selected problems with an emphasis on expanding knowledge in a variety of techniques. Fulfills the lower division college transfer requirement in clothing for the family and consumer sciences major.

FASH A181 **2 Units (108 other hours)**
Fashion Internship
Co-requisite(s): FASH A200.
Advisory: At least four fashion Core courses must be taken or the equivalent; FASH A110, FASH A115, FASH A120, FASH A121, FASH A170, FASH A177.
Grading Mode: Standard Letter
Transfer Credit: CSU.
A supervised internship including classroom-based learning and experience at a fashion-related work site. This 120-hour unpaid or 150-hour paid work experience course is designed to assist students to acquire career awareness, work habits, attitudes and skills for the fashion program. Credit for occupational work experience may be accrued at the rate of one to 8 units per semester for a total of sixteen units. Additionally, this course is for 2 units and students must work 75 paid hours or 60 non-paid hours per unit earned.

FASH A182 **2 Units (36 lecture hours)**
Professional Practices
Prerequisite(s): FASH A115 and FASH A255.
Grading Mode: Standard Letter
Transfer Credit: CSU.
Course will include writing resumes and professional correspondence and developing a visual portfolio. This course should be taken in the final semester of the certificate program.

FASH A183 **3 Units (27 lecture hours; 81 lab hours)**
Fundamental Principles of Clothing Construction 2
Prerequisite(s): FASH A100.
Grading Mode: Standard Letter, Pass/No Pass
Transfer Credit: CSU.
An intermediate-level clothing construction class using the latest industry methods. Students will learn clothing construction techniques and complete two sewing projects.

FASH A190 **3 Units (54 lecture hours)**
Apparel Industry Sustainability: Environmental, Ethical, & Legal Practices
Grading Mode: Standard Letter
Transfer Credit: CSU.
An introduction to, and overview of, responsible business, also known as triple bottom line business, with a focus on environmental sustainability, responsible decision making, social impact, corporate social responsibility, regulatory compliance, certifications, and other emerging technologies. Students will examine current topics, concepts, trends, and rules that are driving sustainability and responsible business movements and will develop an understanding of, and a lexicon for, sustainable business practices.

FASH A191 **2 Units (36 lecture hours)**
Sustainability & Responsibility in the Apparel Industry
Prerequisite(s): FASH A190.
Grading Mode: Standard Letter
Transfer Credit: CSU.
A look at environmental and social impacts the apparel manufacturing industry has had in the past and continues to have today. This class will explore the impacts associated with the process of developing and manufacturing apparel from fiber sourcing to warehousing, and sales to distribution. Additionally, this class will discuss innovative solutions that are in use today that counter those impacts.

FASH A192 **2 Units (36 lecture hours)**
Research and Development for Apparel Industry Sustainability
Prerequisite(s): FASH A190.
Grading Mode: Standard Letter
Transfer Credit: CSU.
Research, evaluate, and interpret sustainable fashion theory and current company processes. The course will review current sustainability programs companies are marketing, as well as assessing and evaluating their compliance programs. Through case and field studies you will apply knowledge and participate in the development and presentation of a brand or company that encapsulates ethical and sustainable practices.

FASH A199 **0.5-1.5 Units (9-27 lecture hours)**
Current Issues in Fashion
Grading Mode: Standard Letter, Pass/No Pass
Transfer Credit: CSU.
Current issues in the field of fashion, rotating through a variety of topics, such as fashion design/production, apparel construction, fashion merchandising, and costume.

FASH A200 **1 Unit (18 lecture hours)**
Fashion Internship Lecture
Co-requisite(s): FASH A181.
Grading Mode: Standard Letter
Transfer Credit: CSU.
Classroom-based learning includes 18 hours of company research preparation to include company culture and appropriate behavior; on-site interview skills and techniques; writing measurable learning objectives that are assessed at the end of the internship; and writing a reflective summary for each objective and developing a resource directory for employees, vendors, and services used at the field site.

FASH A210 **3 Units (54 lecture hours)**
Intro to E-Commerce
Grading Mode: Standard Letter
Transfer Credit: CSU.
Study of the operations of an established E-Commerce retail business. Concepts of merchandising include buying, pricing, stock control, credit, credit control, omnichannel strategies, logistics, layout, customer service, marketing, and analytical software. Emphasis is on the creation and management of an E-Commerce store. Enrollment Limitation: MKTG A200; students who complete FASH A210 may not enroll in or receive credit for MKTG A200.

FASH A215 **3 Units (54 lecture hours)**
Retail E-Commerce Merchandising
Grading Mode: Standard Letter
Transfer Credit: CSU.
Study of E-commerce Merchandising strategies. Concepts to include advanced: E-commerce site merchandising strategies, working with cross-functional partners, key performance indicators, data analytics, and product catalog management.

FASH A220 **3 Units (54 lecture hours)**
Retail Buying
Advisory: MATH A010 or BUS A125.
Grading Mode: Standard Letter
Transfer Credit: CSU.
A study of the principles and techniques of buying for retail organizations, including merchandise selection, planning, control, and use and interpretation of merchandise management reports. Enrollment Limitation: MKTG A220; students who complete FASH A220 may not enroll in or receive credit for MKTG A220.

FASH A225 **3 Units (54 lecture hours)**
Media, Events, and Promotions
Prerequisite(s): FASH A177.
Grading Mode: Standard Letter
Transfer Credit: CSU.
Principles of fashion promotion and events coordination. Analysis of social media marketing related to the fashion industry. The course will include techniques and procedures for presenting fashion according to retail venue, target customer, type of merchandise, and type of theme, media, or event.

FASH A233 3 Units (36 lecture hours; 54 lab hours)
Couture Techniques
Prerequisite(s): FASH A180 or FASH A183.
Grading Mode: Standard Letter, Pass/No Pass
Transfer Credit: CSU.
Instruction and practice in techniques used to create couture and custom garments. Techniques of handling special and difficult fabrics, leather and furs. Features fine finishing details. Requires construction of one couture garment.

FASH A235 2 Units (18 lecture hours; 54 lab hours)
Draping
Prerequisite(s): FASH A180 or FASH A183.
Grading Mode: Standard Letter, Pass/No Pass
Transfer Credit: CSU; UC.
The creative design of garments through draping techniques emphasizing fabric manipulation and design creation.

FASH A255 3 Units (27 lecture hours; 81 lab hours)
Fashion Illustrating Techniques 1
Grading Mode: Standard Letter
Transfer Credit: CSU.
Presentation and promotion of fashion and garment design through elementary trade sketching, use of the 'croqui', and current computer design software as used in the fashion industry.

FASH A256 3 Units (27 lecture hours; 81 lab hours)
Fashion Illustrating Techniques 2
Prerequisite(s): FASH A255.
Grading Mode: Standard Letter
Transfer Credit: CSU.
Use current computer software to design and refine fashion garment proportions, textile textures and shapes, and garment construction elements to gain a clear understanding of design standards in the fashion industry.

FASH A260 3 Units (54 lecture hours)
Fashion Design/Production Process
Prerequisite(s): FASH A180 or FASH A183 and FASH A150 and FASH A155 and FASH A255.
Grading Mode: Standard Letter
Transfer Credit: CSU.
This course guides students through the design and production process, spanning from initial ideation to the final product's realization. Participants will gain an understanding of the sequential design phases, encompassing conceptualization, costing, production methodologies, and assembly techniques, culminating in the creation of a tangible product.

FASH A263 2 Units (18 lecture hours; 54 lab hours)
3D Clothing Design
Prerequisite(s): FASH A255.
Advisory: FASH A100 and FASH A150.
Grading Mode: Standard Letter, Pass/No Pass
Transfer Credit: CSU.
This introductory course will teach students to create fashion garments in a 3D environment using avatars and CLO 3D software. Students will develop patterns, simulate sewing, add fabrics and trims, and conduct fittings to produce original designs using the 2D and 3D platforms.

FASH A266 2 Units (27 lecture hours; 27 lab hours)
Computerized Pattern System
Advisory: FASH A150.
Grading Mode: Standard Letter, Pass/No Pass
Transfer Credit: CSU.
An introductory course on the operation of the current computer-assisted pattern-making software package, including the 3-D format. System management, digitizing, plotting, marker-making, pattern development, library structures of pattern data, development of pattern blocks, pattern design, grading, and drafting system features/functions will be covered.