

DISPLAY & VISUAL PRESENTATION (DVP)

DVP A180

3 Units (54 lecture hours)

Introduction to Display and Visual Presentation

Grading Mode: Standard Letter

Transfer Credit: CSU.

Provides an opportunity to learn display and exhibit design for business and museum/gallery. Areas covered include trade show, hard-line product, themed design, space development for store planning, museum exhibition, advertising, and all aspects of visual presentation, to include: windows, point of purchase, websites, and packaging.