

GRAPHIC DESIGN WEBSITE DESIGN, CERTIFICATE OF SPECIALIZATION

Banner code: 2_CE_GDWSD

Financial aid: Not eligible

This certificate will prepare the student for a career in the field of web design. The focus is upon web design skills in designing the look, layout, functionality and organization of websites.

Potential careers students may enter upon completion are as follows:

- Web Designer
- Animator
- Corporate Designer
- In-house Designer
- Advertising Designer
- Freelance Designer
- Editorial Designer
- Typography Designer
- Illustrator

Program Level Learning Outcomes

Upon completion of this program, students will be able to:

1. Describe the web page design process.
2. Design and build simple web pages.
3. Design and build advanced web pages.
4. Evaluate current web pages on the Internet.

Certificate of Specialization Requirements

This certificate focuses on skill-based competency, so the student can quickly move into the workplace. Therefore, there is an emphasis on updating or learning newly emerging technologies. The coursework for the Certificate of Specialization must be under 18 units. This certificate is not approved by the State, there is no acknowledgment of completion given at graduation, and it is not recorded on a transcript. In order to earn a Certificate of Specialization, all courses that apply to the certificate must be completed with a minimum grade of "C" in each course unless otherwise stated. Fifty percent of the certificate program must be completed at GWC.

Course	Title	Units
Required Courses		
DART G135	Digital Illustration: Adobe Illustrator	3
DART G150	Digital Image Editing I: Beginning Photoshop	3
DART G178	Introduction To Web Page Design	3
DART G180	Introduction To Web Animation	3
DART G200	Advanced Web Design	3
Total Units		15

Year 1:

Course	Title	Units
Semester 1		
DART G135	Digital Illustration: Adobe Illustrator	3
DART G150	Digital Image Editing I: Beginning Photoshop	3
DART G178	Introduction To Web Page Design	3
<i>Units</i>		9

Course	Title	Units
Semester 2		
DART G180	Introduction To Web Animation	3
DART G200	Advanced Web Design	3
<i>Units</i>		6