

GRAPHIC DESIGN ADVANCED PRODUCTION, CERTIFICATE OF SPECIALIZATION

Banner code: 2_CE_GDAP

Financial aid: Not eligible

This certificate will prepare the student for a career in the field of graphic design. The focus is upon graphic design skills in page layout and design, visual communication and prepress for the reproduction process.

Potential careers students may enter upon completion are as follows:

- Web Designer
- Animator
- Corporate Designer
- In-house Designer
- Advertising Designer
- Freelance Designer
- Editorial Designer
- Typography Designer
- Illustrator

Program Level Learning Outcomes

Upon completion of this program, students will be able to:

1. Generate artwork utilizing advanced principles of design and applying these to a multimedia environment.
2. Interpret terminology for effective generation and discussion of advanced level digital art projects.
3. Utilize software to generate advanced level digital art projects.

Certificate of Specialization Requirements

This certificate focuses on skill-based competency, so the student can quickly move into the workplace. Therefore, there is an emphasis on updating or learning newly emerging technologies. The coursework for the Certificate of Specialization must be under 18 units. This certificate is not approved by the State, there is no acknowledgment of completion given at graduation, and it is not recorded on a transcript. In order to earn a Certificate of Specialization, all courses that apply to the certificate must be completed with a minimum grade of "C" in each course unless otherwise stated. Fifty percent of the certificate program must be completed at GWC.

Course	Title	Units
Required Courses		
DART G152	Digital Imaging II: Intermediate Photoshop	3
DART G170	Graphic Design Principles	3
DART G174	Introduction To Page Layout & Design - Adobe Indesign	3
DART G177	Graphic Design Principles On The Computer	3
DART G179	Prepress	3
Total Units		15

Year 1:

Course	Title	Units
Semester 1		
DART G152	Digital Imaging II: Intermediate Photoshop	3
DART G170	Graphic Design Principles	3
DART G174	Introduction To Page Layout & Design - Adobe Indesign	3
<i>Units</i>		<i>9</i>

Course	Title	Units
Semester 2		
DART G177	Graphic Design Principles On The Computer	3
DART G179	Prepress	3
<i>Units</i>		<i>6</i>