

GRAPHIC DESIGN AND PRODUCTION OPTION, CERTIFICATE OF ACHIEVEMENT

Banner code: 2_CT_DART

Financial aid: Eligible

The Digital Arts program prepares students for employment in the field of graphic design illustration. It consists of applied exercises in advertising thinking, visual communication, graphic design, illustration, and preparation of art for reproduction. Starting this academic year, some of the courses from Digital Arts have been merged with Recording Arts and Broadcast Video to create the new Digital Media program. This exciting new program will train students with the best of multimedia design concepts, tools, and projects to integrate video, audio, and graphics. Please see the Digital Media section in this catalog for details. This option will prepare the student for employment in the field of graphic design illustration. It consists of experiences in lettering, applied design, photography, and reproduction processes. The focus is upon an introduction to advertising thinking, visual communication, and skills in graphic design, illustration, and preparing art for reproduction.

Potential careers students may enter upon completion are as follows:

- Graphic Design Illustration

Program Level Learning Outcomes

Upon completion of this program, students will be able to:

1. Generate artwork utilizing advanced principles of design and applying these to a multimedia environment.
2. Interpret terminology for effective generation and discussion of advanced level digital art projects.
3. Utilize software to generate advanced level digital art projects.

Certificate of Achievement Requirements

This certificate goes through the State approval process and requires a minimum of 12 units of coursework in a particular academic or occupational area. The certificate programs normally include only those courses which have a direct bearing upon specialized occupational competency since the objective of earning the career certificate is immediate employment in a specialized area. Upon successful completion of the program and completing the application, the student will receive the certificate and be recognized at the graduation ceremony. In order to earn a Certificate of Achievement all courses that apply to the certificate must be completed with a minimum grade of "C" in each course unless otherwise stated. A minimum of 12 units in residence at GWC is required, and 50 percent of the certificate program must be completed at GWC.

Course	Title	Units
Required Courses		
ART G115	Typography	3
DART G103	Digital 2D Design	3
DART G135	Introduction To Adobe Illustrator	3
DART G150	Photoshop, Beginning	3

Course	Title	Units
DART G152	Using Photoshop, Intermediate	3
DART G170	Graphic Design Principles	3
DART G174	Introduction To Page Layout & Design - Adobe Indesign	3
DART G177	Graphic Design Principles On The Computer	3
DART G179	Prepress	3
DART G222	Digital Imaging	3
Total Units		30