

GRAPHIC DESIGN FOUNDATION, CERTIFICATE OF SPECIALIZATION

Banner Code: 2_CE_GDF
Not Financial Aid Eligible

This certificate will prepare the student for a career in the field of graphic design and also prepare students for upper division courses in Digital Arts. The focus is upon foundation graphic design skills in current industry standard software, typography and visual communication.

Program Level Learning Outcomes

Upon completion of this program, students will be able to:

1. Generate artwork utilizing the principles of design and applying these to a multimedia environment.
2. Interpret terminology for effective generation and discussion of digital art projects.
3. Utilize software to generate digital art projects.

Potential careers students may enter upon completion are as follows:

- Web Designer
- Animator
- Corporate Designer
- In-house Designer
- Advertising Designer
- Freelance Designer
- Editorial Designer
- Typography Designer
- Illustrator

Review Graduation Requirements (<https://catalog.cccd.edu/golden-west/graduation-requirements/certificates/#specializationtext>) and Academic Program Mapper (<https://programmap.goldenwestcollege.edu/academics/>).

| Course | Title | Units |
|-------------------------|----------------------------------------------|-----------|
| Required Courses | | |
| ART G115 | Typography | 3 |
| DART G105 | Digital 2D Design & Color Theory | 3 |
| DART G135 | Digital Illustration: Adobe Illustrator | 3 |
| DART G150 | Digital Image Editing I: Beginning Photoshop | 3 |
| Total Units | | 12 |