## DIGITAL ART PRODUCTION, CERTIFICATE OF ACHIEVEMENT

**Banner Code:** 2\_CN\_DART **Control Number:** 42329 **Not Financial Aid Eligible** 

This Certificate of Achievement will prepare the student for a career in the field of graphic design with an emphasis on printing and production technologies. The certificate will focus on graphic design production skills in page layout and design, visual communication for print publications, and prepress and reproduction processes.

Potential careers students may enter upon completion are as follows:

- · Web Designer
- Animator
- · Corporate Designer
- · In-house Designer
- · Advertising Designer
- · Freelance Designer
- · Editorial Designer
- · Typography Designer
- Illustrator

## **Program Level Learning Outcomes**

Upon completion of this program, students will be able to:

- 1. Produce commercial artwork utilizing principles of design and layout.
- 2. Interpret terminology for effective design and production and discussion of digital art projects.
- 3. Utilize software to produce digital art projects.
- 4. Use software to correct and prepare digital art for commercial printing.

Review Graduation Requirements (https://catalog.cccd.edu/catalog-archive/2022-2023/golden-west/graduation-requirements/certificates/#achievementtext).

| Course           | Title   | Units |
|------------------|---|-------|
| Required Courses |   |       |
| DART G100        | Introduction To Digital Arts                    | 3     |
| DART G135        | Digital Illustration: Adobe Illustrator         | 3     |
| DART G150        | Digital Image Editing I: Beginning<br>Photoshop | 3     |
| DART G174        | Print and Digital Publication Design            | 3     |
| DART G179        | Digital Prepress                                | 3     |
| PHOT G190        | Digital Photography 1                           | 3     |
| Total Units      |   | 18    |

## **Recommended Program Sequence**

These sequences are general maps for students to finish all requirements for the Certificate. There may be advisories or time requirements that

students may want to consider before following these maps. Students are advised to meet with a GWC Counselor for alternate sequencing.

## Year 1:

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|------------|---|-------|
| Course     | Title   | Units |
| Semester 1 |   |       |
| DART G100  | Introduction To Digital Arts                    | 3     |
| DART G135  | Digital Illustration: Adobe Illustrator         | 3     |
| DART G150  | Digital Image Editing I: Beginning<br>Photoshop | 3     |
| Units      |   | 9     |
| Course     | Title   | Units |
| Semester 2 |   |       |
| DART G174  | Print and Digital Publication Design            | 3     |
| DART G179  | Digital Prepress                                | 3     |
| PHOT G190  | Digital Photography 1                           | 3     |
| Units      |   | 9     |