GRAPHIC DESIGN ADVANCED PRODUCTION, CERTIFICATE OF SPECIALIZATION

Banner code: 2_CE_GDAP
Financial aid: Not eligible

This certificate will prepare the student for a career in the field of graphic design. The focus is upon graphic design skills in page layout and design, visual communication and prepress for the reproduction process.

Potential careers students may enter upon completion are as follows:

- Web Designer
- Animator
- Corporate Designer
- In-house Designer
- Advertising Designer
- Freelance Designer
- Editorial Designer
- Typography Designer
- Illustrator

Program Level Learning Outcomes

Upon completion of this program, students will be able to:

1. Generate artwork utilizing advanced principles of design and applying these to a multimedia environment.
2. Interpret terminology for effective generation and discussion of advanced level digital art projects.
3. Utilize software to generate advanced level digital art projects.

Certificate Of Specialization Requirements

This certificate focuses on the student gaining competency in a skill so that the student can quickly move into the workplace. There is emphasis on updating or newly emerging technologies and the coursework for the Certificate of Specialization must be under 18 units. This certificate is not approved by the State and there is no acknowledgment of completion given at graduation, and is not recorded on a transcript. In order to earn a Certificate of Specialization all courses that apply to the certificate must be completed with a minimum grade of "C" in each course unless otherwise stated. Fifty percent of the certificate program must be completed at GWC.

Course	Title	Units
Required Courses		
DART G152	Using Photoshop, Intermediate	3
DART G170	Graphic Design Principles	3
DART G174	Introduction To Page Layout & Design - Adobe Indesign	3
DART G177	Graphic Design Principles On The Computer	3

Course	Title	Units
DART G179	Prepress	3
Total Units		15