

EMPHASIS IN BUSINESS AND PUBLIC ADMINISTRATION, ASSOCIATE IN ARTS DEGREE

Banner code: 2_AA_LABPA

Financial aid: Eligible

This program is designed for students who desire a broad knowledge of liberal arts and sciences, plus additional course work in an "Area of Emphasis." This program would be an ideal choice for students planning on transferring to the California State University (CSU) or University of California (UC), as the student may satisfy their general education requirements plus focus on transferable course work relating to baccalaureate majors at these institutions. Because admission and major preparation requirements vary at each transfer institution, courses used to fulfill requirements for an emphasis should be selected with the assistance of GWC Counselor.

Program Level Learning Outcomes

Upon completion of this program, students will be able to:

1. Understand the place of business and technology within the global economy.
2. Critically apply ethical standards to business practices and decisions.
3. Develop skills to effectively administer, manage or lead organizations.

Associate Degree Graduation Requirements

(See GWC website (<http://www.goldenwestcollege.edu>) for the most up-to-date information on Associate Degree Requirements (<https://catalog.cccd.edu/golden-west/general-education/associate-degree/>).

1. Completion of General Education Requirements by one of the following methods:
 - a. Completion of a minimum of 18 units as listed under Areas A through E, including the Cultural Diversity Requirement.
 - b. Completion of a minimum of 39 units of CSU General Education requirements. Students who complete this pattern are also eligible to receive the Certificate of Achievement in CSU General Education Breadth (<https://catalog.cccd.edu/golden-west/general-education/csu-ge/>).
 - c. Completion of a minimum of 34 (UC) or 37 (CSU) units of Intersegmental General Education Transfer Curriculum (IGETC) requirements. Students who complete this pattern are also eligible to receive the Certificate of Achievement in IGETC (<https://catalog.cccd.edu/golden-west/general-education/igetc/>).
2. Completion of a Major or Area of Emphasis—a minimum of 18 units.
3. Completion of additional elective units to a total of 60 units.
4. 2.0 overall Grade Point Average at GWC and 2.0 overall Grade Point Average for all colleges attended.
5. At least 12 units completed at GWC.

Students should consult a GWC counselor in order to select the best pathway to meet their educational goals. For students who intend to

transfer, the choice of general education will be specific to both their major and transfer institution.

Course	Title	Units
Select a minimum of 18 units from two or more disciplines of the following:		
ACCT G100	Introduction to Accounting	3
ACCT G101	Financial Accounting	4
ACCT G102	Managerial Accounting	4
BUS G100	Introduction To Business	3
BUS G101	The Mindset of Business Success	3
BUS G108	Legal Environment Of Business	3
or BUS G110	Business Law	
BUS G130	Introduction To Business Writing	3
or BUS G139	Business Communication	
BUS G159	Legal/Regulatory Essentials for Starting a Business	1.5
BUS G121	Personal Finance	3
CS G130	Survey Of Computer Science/Information Technology	4
CJ G137	Community Relations And Special Issues In Criminal Justice	3
CJ G140	Introduction To Criminal Justice	3
CJ G146	Police Report Writing	3
ECON G110	Contemporary Economic Issues and Problems	3
ECON G170	Principles of Micro Economics	3
ECON G175	Principles of Macro Economics	3
FLRL G110	Basic Floral Design	3
ECON G130	Environmental Economics and Policy	3
COMM G180	Introduction to Mass Communication	3
MGMT G110	Elements Of Management	3
MGMT G111	Human Resources Management	3
MGMT G130	Team Building And Group Dynamics	3
MKTG G100	Principles Of Marketing	3
MATH G140	Business Calculus	4
MATH G160	Introduction To Statistics	4
MATH G180	Calculus I	5
MATH G185	Calculus 2	5
Major Total		18
GE Pattern (Local, CSU GE-Breadth, or IGETC)		18-39
Total Units		60