

BUSINESS ADMINISTRATION, ASSOCIATE IN ARTS DEGREE

Banner code: 2_AA_BSAD

Control number: 11418

Financial aid: Eligible

This curriculum is designed to prepare students for careers in business in both the private and public sectors. It also prepares students for further studies in business, management, and other related disciplines.

Program Level Learning Outcomes

Upon completion of this program, students will be able to:

1. Identify, analyze, and solve a variety of business problems.
2. Develop an understanding of business issues to make informed business decisions.
3. Demonstrate effective communication skills used in today's business environment.
4. Possess knowledge of financial report preparation and interpretation.

Associate Degree Graduation Requirements

(See GWC website (<http://www.goldenwestcollege.edu>) for the most up-to-date information on Associate Degree Requirements (<https://catalog.cccd.edu/golden-west/general-education/associate-degree/>),.)

1. Completion of General Education Requirements by one of the following methods:
 - a. Completion of a minimum of 18 units as listed under Areas A through E, including the Cultural Diversity Requirement.
 - b. Completion of a minimum of 39 units of CSU General Education requirements. Students who complete this pattern are also eligible to receive the Certificate of Achievement in CSU General Education Breadth (<https://catalog.cccd.edu/golden-west/general-education/csu-ge/>).
 - c. Completion of a minimum of 34 (UC) or 37 (CSU) units of Intersegmental General Education Transfer Curriculum (IGETC) requirements. Students who complete this pattern are also eligible to receive the Certificate of Achievement in IGETC (<https://catalog.cccd.edu/golden-west/general-education/igetc/>).
2. Completion of a Major or Area of Emphasis—a minimum of 18 units.
3. Completion of additional elective units to a total of 60 units.
4. 2.0 overall Grade Point Average at GWC and 2.0 overall Grade Point Average for all colleges attended.
5. At least 12 units completed at GWC.

Students should consult a GWC counselor in order to select the best pathway to meet their educational goals. For students who intend to transfer, the choice of general education will be specific to both their major and transfer institution.

| Course | Title | Units |
|---------------------------|--|-------|
| Required Courses | | |
| ACCT G100 or ACCT G101 | Introduction to Accounting Financial Accounting | 3-4 |
| BUS G108 | Legal Environment Of Business | 3 |

| Course | Title | Units |
|--|--|--------------|
| or BUS G110 | Business Law | |
| BUS G130 or BUS G139 | Introduction To Business Writing Business Communication | 3 |
| MGMT G110 | Elements Of Management | 3 |
| MKTG G100 | Principles Of Marketing | 3 |
| Elective Courses | | |
| <i>Select one of the following:</i> | | 3-4 |
| ECON G170 | Principles of Microeconomics | 3 |
| ECON G175 | Principles of Macroeconomics | 3 |
| ACCT G102 | Managerial Accounting | 4 |
| ACCT G215 | Sarbanes-Oxley Act and Internal Control Compliance | 3 |
| <i>Select one of the following:</i> | | 3 |
| BUS G210 | Securities And Investments | 3 |
| MGMT G111 | Human Resources Management | 3 |
| MGMT G115 | Essentials of Organizational Behavior | 3 |
| MGMT G130 | Team Building And Group Dynamics | 3 |
| MGMT G140 | Business and Organizational Ethics | 3 |
| MGMT G155 | Customer Service | 3 |
| Major Total | | 21-23 |
| GE Pattern (Local, CSU GE-Breath, or IGETC) | | 18-39 |
| Total Units | | 60 |

Recommended Program Sequence

These sequences are general course maps for students to finish all major and general education requirements for two-year completion of degrees, completion of short-term certificates, and/or fulfillment of transfer requirements. However, this may not be an appropriate path for all students. The two-year sequence is based on English and Math placement and meeting other course prerequisites. **Students are advised to meet with a GWC Counselor to review course selections and sequences to ensure that completion of this program will meet a student's transfer and career goals.**

Year 1:

| Course | Title | Units |
|--|-----------------------------------|-----------|
| Semester 1 | | |
| ENGL G100 | Freshman Composition [^] | 4 |
| MKTG G100 | Principles Of Marketing | 3 |
| Elective coursework for a total of 9 units | | 9 |
| <i>Units</i> | | <i>16</i> |

| Course | Title | Units |
|--|--|-------|
| Semester 2 | | |
| BUS G139 or BUS G130 | Business Communication Introduction To Business Writing | 3 |
| MGMT G110 | Elements Of Management | 3 |
| Area C: Arts & Humanities course | | 3 |
| Area E: Lifelong Understanding and Self-Development or Area A: English Language, Area B: Natural Sciences, Area C: Arts & Humanities, Area D: Social & Behavioral Sciences | | 3 |
| <i>Select one of the following or satisfy Math competency (completion of Algebra 2 in High School with a "C" or better):</i> | | |
| MATH G030 | Intermediate Algebra | 4 |

| Course | Title | Units |
|---|---|--------------|
| MATH G040 | Accelerated Elementary and Intermediate Algebra | 5 |
| MATH G080 | Pre-Statistics | 5 |
| If Math competency is satisfied, take Elective coursework for a total of 3 units. | | 3 |
| <i>Units</i> | | <i>15-17</i> |

Year 2:

| Course | Title | Units |
|--|--|--------------|
| Semester 3 | | |
| BUS G108 or BUS G110 | Legal Environment Of Business Business Law | 3 |
| ACCT G100 or ACCT G101 | Introduction to Accounting Financial Accounting | 3-4 |
| Area B: Natural Sciences course | | 3 |
| Elective coursework for a total of 6 units | | 6 |
| <i>Units</i> | | <i>15-16</i> |

| Course | Title | Units |
|---|--|--------------|
| Semester 4 | | |
| Area D: Social & Behavioral Sciences course (if not satisfied by a course within the Major) | | 3 |
| Cultural Diversity requirement # | | 3 |
| Elective coursework to reach a minimum of 60 units | | 0-2 |
| <i>Select one of the following:</i> | | <i>3-4</i> |
| ECON G170 | Principles of Microeconomics | 3 |
| ECON G175 | Principles of Macroeconomics | 3 |
| ACCT G102 | Managerial Accounting | 4 |
| ACCT G215 | Sarbanes-Oxley Act and Internal Control Compliance | 3 |
| <i>Select one of the following:</i> | | <i>3</i> |
| BUS G210 | Securities And Investments | 3 |
| MGMT G111 | Human Resources Management | 3 |
| MGMT G115 | Essentials of Organizational Behavior | 3 |
| MGMT G130 | Team Building And Group Dynamics | 3 |
| MGMT G140 | Business and Organizational Ethics | 3 |
| MGMT G155 | Customer Service | 3 |
| <i>Units</i> | | <i>12-15</i> |
| Total minimum units required | | 60 |

Cultural Diversity requirement (<https://catalog.cccd.edu/golden-west/general-education/associate-degree/>) list of approved courses

^ Program sequence may not be recommended for students who self-place into ENGL G100S. Students should see a Counselor for appropriate advisement.