

FLORAL DESIGN (FLRL)

FLRL G110 3 Units (45 lecture hours; 31.5 lab hours)

Basic Floral Design

Grading Mode: Standard Letter, Pass/No Pass

Transfer Credit: CSU.

Formerly: FLRL G010. This course is an introduction to the fundamentals of theory, techniques and skills currently practiced in the floral industry. The course includes applied art principles, cut flower and foliage care and botanical identification, handling practices, proper use of florist's tools and materials, pricing of floral products and historical period designs. This course prepares students for entry-level positions in the floral industry. Detailed instruction and demonstrations are given on various arrangement styles and flowers to wear. Students utilize lab time to execute class projects. Graded or Pass/No Pass.

FLRL G115 2 Units (27 lecture hours; 36 lab hours)

Wedding Designs

Advisory: FLRL G110.

Grading Mode: Standard Letter, Pass/No Pass

Transfer Credit: CSU.

Formerly: FLRL G015 – Floral Design: Wedding. This course provides the student with theory and lab experience in the complex styling of floral pieces specific to weddings. The course explores the advanced techniques of design, identifies the latest in floral bridal trends and execution of traditional floral compositions for wedding décor. Body flowers, carrying pieces, ceremony and reception designs will be executed. Consultation, service, delivery procedures, ordering and pricing will be covered. Completed lab projects are taken home by the student. Lecture and lab. Completion of the Floral Design and Shop Management Certificate prepares students for state certification and national accreditation. Graded or Pass/No Pass.

FLRL G120 2 Units (27 lecture hours; 36 lab hours)

Advanced Designs in Global Floristry

Advisory: FLRL G110.

Grading Mode: Standard Letter, Pass/No Pass

Transfer Credit: CSU.

Formerly: FLRL G020 – Designs in Global Floristry, Advanced. Globalization has changed the floral focus to include intercontinental design techniques and imported products. This class increases awareness and appreciation of cultural influence and country specific designs. This course provides practical application and construction of design styles with an emphasis on International floral customs, European floral designs, sympathy tributes and dual purpose designs, such as wedding and event décor. Lecture and lab. Completed lab projects are taken home by the students. Completion of the Floral Design and Shop Management Certificate prepares students for state certification and national accreditation. Graded or Pass/No Pass.

FLRL G125 2 Units (27 lecture hours; 36 lab hours)

Advanced Floral Design - Events and Display

Advisory: FLRL G110.

Grading Mode: Standard Letter, Pass/No Pass

Transfer Credit: CSU.

Formerly: FLRL G025 – Advanced Floral Design: Event Planning and Display. This course focuses on the advanced design skills and techniques used to create thematic floral arrangements for special events and window display. Planning, organization, design, and delivery as well as party props, room décor, table treatments and display elements are emphasized in this course. Theory and lab experience accentuate art principles and creative thematic approaches to floral design. Students will design and create a themed floral arrangement during labs. Completed lab projects are taken home by the student. Completion of the Floral Design and Shop Management Certificate prepares students for state certification and national accreditation. Graded or Pass/No Pass.

FLRL G127 2 Units (27 lecture hours; 36 lab hours)

Creativity and Competition

Advisory: FLRL G110.

Grading Mode: Standard Letter, Pass/No Pass

Transfer Credit: CSU.

This course focuses on advanced design skills and techniques emphasizing the use of the student's own imagination and creative talent to create individualized, non-standard, contemporary flower arrangements. Theory and lab experience will broaden the student's design expertise and personally expand and develop creative potential. Creativity development, stimulation of the imagination, critical thinking and practice of technical skills prepare students to participate in competitions, separating the designer from the copier. Completion of the Floral Design and Shop Management Certificate prepares students for state certification and national accreditation. Graded or Pass/No Pass option.

FLRL G130 3 Units (45 lecture hours; 31.5 lab hours)

Floral Business and Marketability

Advisory: FLRL G110.

Grading Mode: Standard Letter, Pass/No Pass

Transfer Credit: CSU.

This course reinforces basic floral knowledge, introduces advanced design styles and industry techniques and provides practical experience to gain proficiency in advanced commercial floral design skills. Theory of design, techniques and color concepts are reinforced as students create floral arrangements and corsages. Personal marketability, resume building, and portfolio creation are emphasized as well as exploration of shop operation including pricing for profit, salesmanship, merchandising and management. Flower and foliage identification by genus, species and common name aligns with state certification requirements. Lab practicum develops advanced floral design techniques, projects are taken home by the student. Graded or Pass/No Pass.

FLRL G132 2 Units (27 lecture hours; 36 lab hours)

Permanent Botanicals

Advisory: FLRL G110.

Grading Mode: Standard Letter, Pass/No Pass

Transfer Credit: CSU.

Formerly: FLRL G032 – Permanent and Seasonal. This course provides the student with history, theory and lab experience in the use of permanent botanicals as a medium of floral design. Instruction includes the use of artificial floral product and preserved natural plant materials. The course emphasizes the principles and elements of design, color theory, and the mechanics and techniques of construction for home decor and commercial interior applications. Theory and lab experience accentuate the preservation process of flowers and foliage for use in floral design. Completion of the Floral Design and Shop Management Certificate prepares students for state certification and national accreditation. Graded or Pass/No Pass.

FLRL G192C 1-4 Units (0 lab hours; 60-300 other hours)

Cooperative Work Experience - Occupational

Grading Mode: Standard Letter

Transfer Credit: CSU.

This course will enable students to earn college unit(s) on-the-job by learning or improving knowledge or skills related to their educational or occupational goals. Occupational Cooperative Work Experience is discipline-specific in that students' job and learning objectives relate to the Work Experience course. Students can work in either paid or unpaid (Internship) positions. Student may earn up to 4 CWE units per semester, maximum of 16 CWE combined units while at GWC. Units are awarded upon achievement of approved learning objectives and completion of required hours worked. Each unit of credit requires paid employees to document 75 hours (volunteers or unpaid employees - 60 hours) during the semester. Student must have: 1. Consent of academic program faculty and division dean. 2. Consent of CWE Program Coordinator or designee. 3. Working in a job directly related to college major or career goal. Graded.