

# PHOT A107: SMARTPHONE STREET PHOTOGRAPHY

Item	Value
Curriculum Committee Approval Date	03/23/2022
Top Code	101200 - Applied Photography
Units	2 Total Units
Hours	36 Total Hours (Lecture Hours 36)
Total Outside of Class Hours	0
Course Credit Status	Credit: Degree Applicable (D)
Material Fee	No
Basic Skills	Not Basic Skills (N)
Repeatable	No
Grading Policy	Standard Letter (S), • Pass/No Pass (B)

## Course Description

Smartphone street photography is a course introducing photography concepts, street lighting, visual communication skills, documentary, visual story telling, as well as camera features unique to smartphone photography. The course focuses on demonstrations, discussions, information resources, lighting and current photography trends. Students will plan and produce their own street photography photo projects. Each student will provide their own smartphone. Transfer Credit: CSU.

## Course Level Student Learning Outcome(s)

1. Students will demonstrate the ability to create photographs oriented around street photography, composition, lighting, and smartphone technology, acknowledging current street photography trends.

## Course Objectives

- 1. Demonstrate the basic planning, and production considerations street photography.
- 2. Understand the advantages and disadvantages and limitations of smartphone camera technology.
- 3. Identify and address current street photography trends.
- 4. Photograph various locations for editorial, advertising and blog use.
- 5. Identify and use various locations and times of day with relation to light to enhance street photography images.
- 6. Demonstrate a basic knowledge of tools and available technology and apps relating to street photography.

## Lecture Content

A. Introduction to the smartphone and its capabilities as an imaging device. 1. Accessory equipment to smartphones including; lenses, tripods, lighting and remotes. 2. Explore mobile apps that can used to capture, edit and organize image files. 3. Storage and backup of images. 4. Shutter-speeds and Aperture controls, understanding effects of shutter on motion. Aperture effects o depth of field and focus. B. Street photography techniques and trends 1. Composition, the rule of thirds, and vertical vs horizontal orientation. 2. Light, types of light and effective light choices, both natural and artificial. 3. Exposure;

over and underexposure and its effects on the image and exposure correction in post processing. C. Conceptual considerations in street photography 1. Current trends in street imagery. 2. Permits, permissions and resources. 3. Fashion films and the narrative of nonlinear stories. 4. Street photography and its approach and influence on brands and their visual message. 5. Street photography in advertising, its approach to brands and its visual message. D. Mobile Image Editing for photography 1. Operating system imaging editing features such as exposure controls, contrast, brightness, saturation cropping and filters. 2. Image editing workflow and the appropriate use of smartphone editing tools. 3. HDR mode. 4. The advantage of third-party editing apps such as Adobe Lightroom Mobile, the features available, organizing and retouching images. E. Portfolio Presentation 1. Posting to social media sites and a variety of social media apps and their requirements. 2. Discuss online presentation, websites, galleries, both public and private.

## Method(s) of Instruction

- Lecture (02)
- DE Live Online Lecture (02S)
- DE Online Lecture (02X)

## Instructional Techniques

Instructional methods will include: lecture, demonstrations, class discussions, video demonstrations and student presentations.

## Reading Assignments

Students will read approximately 1 hour per week from periodicals or instructor provided material.

## Writing Assignments

Students will complete written research on locations and storytelling ideas for their projects.

## Out-of-class Assignments

Students will complete out of class assignments approximately 2 hours per week, researching, designing and producing a photograph for their project.

## Demonstration of Critical Thinking

Critical thinking will be engaged in the process of producing, and photographing locations, street and people for their projects demonstrating considerations and decision making in regards to street photography trends, lighting, and visual story telling.

## Required Writing, Problem Solving, Skills Demonstration

Students will produce a project mood board or file folder containing concept statements, design research, and collected reference material.

## Eligible Disciplines

Photographic technology/commercial photography: Any bachelors degree and two years of professional experience, or any associate degree and six years of professional experience. Photography: Masters degree in photography, fine arts, or art OR bachelors degree in any of the above AND masters degree in art history or humanities OR the equivalent. Masters degree required.