

JOUR A245: COAST REPORT EDITORIAL BOARD LEVEL 4

| Item | Value |
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| Curriculum Committee Approval Date | 12/02/2020 |
| Top Code | 060200 - Journalism |
| Units | 1 Total Units |
| Hours | 18 Total Hours (Lecture Hours 18) |
| Total Outside of Class Hours | 0 |
| Course Credit Status | Credit: Degree Applicable (D) |
| Material Fee | No |
| Basic Skills | Not Basic Skills (N) |
| Repeatable | No |
| Grading Policy | Standard Letter (S), • Pass/No Pass (B) |

Course Description

This course is for the editorial board of the student newspaper. The editors will meet once per week to discuss policy matters, the upcoming issue and the instructor's critique of the past one. The editors will work independently to produce each week's paper and stay up to date on posting content to CoastReportOnline.com. PREREQUISITE: JOUR A235 and must be editor on Coast Report staff. COREQUISITE: JOUR A145. Transfer Credit: CSU.

Course Level Student Learning Outcome(s)

1. Evaluate weekly newspapers for content and design.
2. Apply First Amendment principles in the newspaper.
3. Identify the ethics of journalism and publishing.
4. Illustrate advanced knowledge in writing editorials.
5. Illustrate comfort in working within the structure of a weekly newspaper.
6. Conceptualize and plan for story needs for online issue as well as the paper edition.
7. Illustrate an ability to operate a weekly newspaper independently, beginning with assigning stories and ending with sending the pages to the printer on deadline.

Course Objectives

- 1. Demonstrate professionalism in journalism.
- 2. Understand the importance of a free press in modern society.
- 3. Demonstrate understanding of topics to be addressed in editorials.
- 4. Analyze journalism ethics and the law.
- 5. Understand editors and publishers obligations.
- 6. Develop sensitivity to advertisers and their need.
- 7. Illustrate advanced knowledge in writing editorials.
- 8. Illustrate an understanding of story assignments, follow-up, web features and editing without supervision.
- 9. Indicate an advanced understanding in online journalism for both print and video and appropriately place stories.

Lecture Content

Students will get a complete understanding of how editorial decisions are made on a weekly newspaper with this experience at the Coast Report as follows:1. Weekly discussions of news, feature, photo and editorial content of the newspaper.2. Weekly decisions on topics to address in newspaper editorials.3. Discussions and decision making on topics of advertising as they arise, including decisions on ads, promoting Internet modeling sites, pro-life inserts with abortion images and overtly political propaganda.4. Decisions on political recommendations during election periods.5. Review of sensitive stories prior to publication.6. Assign and follow stories and photos for each issue without supervision and indicate a knowledge of news stories vs. features and what stories require immediate coverage.7. Design, layout and know all aspects of InDesign production software and design and produce complicated page layouts, including photo pages and use sophisticated design elements quickly.8. Post stories to the web independently and understand the immediacy of web reporting for breaking news stories.9. Edit stories completely without losing a writers voice.10. Be fluent in the use of the Associated Press Stylebook.

Method(s) of Instruction

- Lecture (02)
- DE Live Online Lecture (02S)

Instructional Techniques

Using the Coast Report newspaper to give students a realistic background in editorial decision making, advertising decision making and a thorough understanding of the First Amendment in modern society.

Reading Assignments

Students will be expected to read opinion pages, op-ed pages and editorials in local daily newspapers and online newspapers.

Writing Assignments

Knowledge of editorial writing style and improvement will be expected through writing assignments and publication in the Coast Report. Attendance in class and participation in discussion is also required.

Out-of-class Assignments

Supervising all aspects of Coast Report production and editorial page decisions. Students will also be responsible for designing pages of the Coast Report and critiquing them after publication. Students will understand online-only content.

Demonstration of Critical Thinking

By making decisions in editorial content and advertising, students will exhibit critical thinking skills. Also understanding CoastReportOnline.coms needs and directing the website will require such skills.

Required Writing, Problem Solving, Skills Demonstration

Using the Coast Report newspaper to give students a realistic background in editorial decision making, advertising decision making and a thorough understanding of the First Amendment in modern society using the Coast Report newspaper and CoastReportOnline.com.

Eligible Disciplines

Journalism: Masters degree in journalism or communication with a specialization in journalism OR bachelors degree in either of the above AND masters degree in English, history, communication, literature,

composition, comparative literature, any social science, business, business administration, marketing, graphics, or photography OR the equivalent. Masters degree required.

Textbooks Resources

1. Required Goldstein Norm. The Associated Press Stylebook and Briefing on Media Law, ed. New York: Perseus Publishing, 2013 Rationale: . 2. Required Harrower, T.. The Newspaper Designers Handbook, ed. McGraw Hill, 2013

Other Resources

1. California Newspaper Publishers Association Handbook on Media Law, 2007.