

# JOUR A185: PHOTOJOURNALISM

Item	Value
Curriculum Committee Approval Date	12/02/2020
Top Code	060200 - Journalism
Units	3 Total Units
Hours	90 Total Hours (Lecture Hours 36; Lab Hours 54)
Total Outside of Class Hours	0
Course Credit Status	Credit: Degree Applicable (D)
Material Fee	Yes
Basic Skills	Not Basic Skills (N)
Repeatable	No
Grading Policy	Standard Letter (S)

## Course Description

Covers the fundamentals of photojournalism with students gaining practical experience in the creative process and techniques of making photographs for publication. Work will be assigned for publication in the campus newspaper, Coast Report. Transfer Credit: CSU. C-ID: JOUR 160.C-ID: JOUR 160.

## Course Level Student Learning Outcome(s)

1. Comprehend the role of photojournalism as a part of the complete news coverage.
2. Analyze published works and produce original photos from assigned topics for publication in newspapers and on the web.

## Course Objectives

- 1. Use the technical and aesthetic practices employed by professionals in the field of photojournalism.
- 2. Develop ideas which can be conveyed through photography into a finished assignment of sufficient professional quality to submit to a publication.
- 3. Meet deadlines.
- 4. Use photo equipment.
- 5. Edit digital images on a computer using current software and demonstrate an understanding of photo storage.
- 6. Write effective cutlines for photos used both as free-standing art and as slideshows.
- 7. Discuss the photographers obligation to turn in names of subjects in photos.
- 8. Capture action in sports photography.
- 9. Tell a story through photos, without an accompanying article.
- 10. Edit and crop pictures.
- 11. Analyze ethics and laws as they pertain to photojournalism.
- 12. Demonstrate an understanding of the history of photojournalism and the use of photography in various publications.

## Lecture Content

Students will learn to make pictures for publication through understanding the journalistic process and what makes the decisive moment. Students will also gain skills shooting and submitting pictures on deadline for publication through the following course outline: Introduction to the course Identification photos for press passes Course outline Overall discussion of the media and role of photojournalism in mass media. Clip Assignment given The environmental portrait - an examination of people pictures Camera talk - photo equipment and digital image submissions Caption writing Photographers obligation to turn in names of subjects in photos Requirements to write accurate, catchy captions Discussion of hardware and software used in the industry. Capturing the action - sports and action photography Feature picture and Coast Report assignment The picture story - photography as a means of telling a story without an accompanying article Picture editing and cropping - how to get the most out of a single photo and discussion of using electronic editing systems. Environmental portrait Second Coast Report assignment Photo illustration as used in newspaper editorial departments Fashion pages Food and advertising illustrations Weather picture Third Coast Report assignment Ethics and laws as they pertain to photojournalism Sports and fourth Coast Report assignment Pictorial and news Portfolio shaping Picture story Discussion of careers in photojournalism and the needs of both print and online publications. Use of web images and videos in online publications.

## Lab Content

I. Deadlines II. Basic instruction in digital photography III. Demonstrating ethics in photojournalism through digital images. IV. Demonstrating of thorough caption writing using subjects names accurately V. Submitting photo assignment using editing software. VI. Fulfilling assignments - environmental portrait, sports, feature VII. Telling a photo story

## Method(s) of Instruction

- Lecture (02)
- DE Live Online Lecture (02S)
- Lab (04)
- DE Live Online Lab (04S)

## Instructional Techniques

Classroom lectures, demonstrations, guest speakers, and critique of students photographs.

## Reading Assignments

As required from assigned text

## Writing Assignments

Proficiency will be demonstrated through completed assignments and production of a final portfolio.

## Out-of-class Assignments

portfolio and other assignments

## Demonstration of Critical Thinking

Completed assignments, both in class and for OCC publications. Final portfolio required.

## **Required Writing, Problem Solving, Skills Demonstration**

Completed assignments, both in class and for OCC publications. Final portfolio required.

## **Eligible Disciplines**

Journalism: Masters degree in journalism or communication with a specialization in journalism OR bachelors degree in either of the above AND masters degree in English, history, communication, literature, composition, comparative literature, any social science, business, business administration, marketing, graphics, or photography OR the equivalent. Masters degree required.

## **Textbooks Resources**

1. Required Kobre, K. . Photojournalism: The Professionals Approach, Latest ed. New York: Taylor Francis, 2008 Rationale: Latest edition is 2008 2. Required Golden, R.. Photojournalism: 150 Years of Outstanding Press Photography, Latest ed. Carlton Books, 2011