

JOUR A135: STUDENT NEWSPAPER III

Item	Value
Curriculum Committee Approval Date	03/09/2022
Top Code	060200 - Journalism
Units	4 Total Units
Hours	108 Total Hours (Lecture Hours 54; Lab Hours 54)
Total Outside of Class Hours	0
Course Credit Status	Credit: Degree Applicable (D)
Material Fee	No
Basic Skills	Not Basic Skills (N)
Repeatable	No
Grading Policy	Standard Letter (S), • Pass/No Pass (B)

Course Description

Assist in all aspects of newspaper planning, writing, design and production. Requires writing headlines, designing pages, editing, and layout techniques. Students will use state-of-the-art computer design, graphics, and word processing software in a professional setting. PREREQUISITE: JOUR A125. Transfer Credit: CSU.

Course Level Student Learning Outcome(s)

1. Edit and produce the Coast Report.
2. Demonstrate an advanced understanding of newspaper production systems.
3. Demonstrate the ability to shoot photos for stories.
4. Develop in-depth story ideas important to the OCC community.
5. Demonstrate advanced knowledge of the AP Stylebook and CR Stylebook.
6. Develop story ideas for each section of the newspaper.

Course Objectives

- 1. Develop a strong sense of what is news.
- 2. Exhibit a proficiency at conceptualizing and pitching stories for every edition of the paper.
- 3. Demonstrate an ability to write a news, feature, commentary, entertainment and sports story.
- 4. Demonstrate skill interviewing students, faculty, and administrators and using quotes from them.
- 5. Analyze the importance of checking with sources and verifying facts.
- 6. Demonstrate ability to use the Associated Press Stylebook and Coast Report Stylebook.
- 7. Demonstrate ability to design newspaper pages using InDesign or other software.
- 8. Demonstrate ability to layout, design, and produce a weekly newspaper.
- 9. Demonstrate ability to edit for content, spelling, grammar and style.
- 10. Develop story ideas for sections of the paper.

Lecture Content

I. 1. Re-introduction to the Coast Report a. Section editors introduce their sections and deadlines. b. Editors have back-up stories to assign for students/sections needing stories. c. Ensure students have computer log-ons and access to systems. d. Assign photos for stories or students shoot their own. e. Editors ensure they have enough content for the first issue of the paper. f. Introduction to the CoastReportOnline website. II. 1. Post Mortem of previous weeks paper. 2. Instruction for individual writers working with section editors on stories. a. Discuss importance of accuracy. b. Editors work individually with students writing for various sections. b c. Reaffirm students understand deadlines and print requirements. d. Editors work on stories for individual sections, editing for content, style, spelling and grammar. e. Consider overflow story placement for the website. III. 1. Post Mortem on previous weeks paper. 2. Production a. Editors work on page layout using dummies. b. Page design – placing stories based on importance. c. Appropriate use of photos. IV. 1. Post Mortem on previous weeks paper. 2. Editing specifics a. How and when to change stories. b. How to save edited stories in versions and why. c. Calling writers with questions. d. Fact checking requirements and how to check with sources. e. Editors should have advanced knowledge of the AP Stylebook and Coast Report Stylebook. V. 1. Post Mortem on previous weeks paper. 2. Instruction in InDesign or similar software. a. Designing inside pages. b. Using a dummy for page design. c. Choosing appropriate stories, photos, and other design features to make pages pop. d. Writing cut lines and including photo credits, bylines. VI. 1. Post Mortem on previous weeks paper. 2. Page design a. In-depth examination of the rules of design. b. Using photos. VII. 1. Post Mortem on previous weeks paper. 2. Work one on one with individual writers. 3. Introduction to Photoshop or similar software. VIII. 1. Post Mortem of previous weeks paper. 2. Commentaries a. How are they different from editorials b. Who sets editorial policy 3. Assign editors editorials for each week of the paper following discussions in Editorial Board meetings. IX. 1. Post Mortem of previous weeks paper. 2. Discuss entertainment writing and reporting. a. What to cover b. Length c. Design options 3. Entertainment editor prepare story ideas for campus events and assign to writers. X. 1. Post Mortem of previous weeks paper s p; 2. Sports a. How to cover sports. b. When to cover sports/whats newsworthy. c. Sports page deadlines and design. 3. Sports editor prepare story ideas for on-campus sporting events. XI. 1. Post Mortem of previous weeks paper. 2. Features a. Feature deadlines. b. Design options for features page. c. Discuss the use of photos on the feature page. 3. Feature editor prepare story ideas for on-campus feature stories. XII. 1. Post Mortem of previous weeks paper. 2. Photos a. When and why photos are used in the paper. b. Assign photo essays with deadlines. 3. Photo editor oversees photo essay assignments and follow up with assigned photos. XIII. Semester post mortem.

Lab Content

I. Deadlines II. Stylebook III. News writing IV. Editing quotations V. Editing for grammar and punctuation VI. Assigning photos VII. Editorials

VIII. Entertainment writing IX. Sports writing X. Feature writing XI. Basic design skills XII. Basic Photoshop skills

Method(s) of Instruction

- Lecture (02)
- DE Live Online Lecture (02S)
- Lab (04)
- DE Live Online Lab (04S)

Instructional Techniques

Producing the Coast Report newspaper to give students a realistic background in newspaper deadlines, story assignments and follow through, layout, design, and production.

Reading Assignments

Reading of a daily newspaper and the Coast Report will be expected. (1 hour/week)

Writing Assignments

Students will be expected to edit peer work for proper journalistic writing style as well as write effective headlines and explanatory photo captions. Occasional articles will also be expected. (2 hours a week)

Out-of-class Assignments

Editing peer work for style and content and designing pages using state of the art software and using modern layout techniques will be expected. (2 hours a week)

Demonstration of Critical Thinking

By editing peer work and designing quality pages, including determining story value and placement, students will demonstrate critical thinking ability.

Required Writing, Problem Solving, Skills Demonstration

Students will be evaluated on growth in editing quality and ability to edit a peer story without changing the voice of the writer. Effectiveness of design and layout will also be considered.

Eligible Disciplines

Journalism: Masters degree in journalism or communication with a specialization in journalism OR bachelors degree in either of the above AND masters degree in English, history, communication, literature, composition, comparative literature, any social science, business, business administration, marketing, graphics, or photography OR the equivalent. Masters degree required.

Textbooks Resources

1. Required Goldstein, N.. The Associated Press Stylebook and Briefing on Media Law, ed. New York: Perseus Publishing, 2013
2. Required Ballinger, M. Billingsley, M.. The Coast Report Stylebook, ed. Self-published, 2011
3. Required Harrower, T.. The Newspaper Designers Handbook, 7 ed. New York: McGraw Hill, 2013