

HTT A125: DESTINATION THE AMERICAS

Item	Value
Curriculum Committee Approval Date	03/13/2019
Top Code	300900 - Travel Services and Tourism
Units	3 Total Units
Hours	54 Total Hours (Lecture Hours 54)
Total Outside of Class Hours	0
Course Credit Status	Credit: Degree Applicable (D)
Material Fee	No
Basic Skills	Not Basic Skills (N)
Repeatable	No
Grading Policy	Standard Letter (S), • Pass/No Pass (B)
Associate Arts Local General Education (GE)	• OC Social/Economic Institutions - AA (OD2)
Associate Science Local General Education (GE)	• OCC Social/Behavioral Sci - AS (OSD)

Course Description

This course provides information for maximizing the travel experience to include regional accents, dialects, culture, shopping, historical and recreational tourist destinations for Canada, Mexico, Caribbean, Central, South, and Northern America. Transfer Credit: CSU.

Course Level Student Learning Outcome(s)

1. Explain a characteristic of the countries in the America's including dialects, culture, shopping, historical and recreational tourist destinations.

Course Objectives

- 1. Locate and identify all states and major cities within the geographic regions being studied.
- 2. Evaluate tourist destinations and develop an itinerary to include historical and recreational points of interest.
- 3. Compare and contrast all aspects of regional cultures to include languages/dialects, cooking/foods, religious and social customs.
- 4. Compare and contrast differences in culture, currency, and language between the countries studied and border countries.
- 5. Apply knowledge of currency systems practically in all applicable areas to include exchange rates compared to U. S. currency.

Lecture Content

The following countries in the Americas will be covered as separate units
Canada Mexico Caribbean Central America South America The following areas of study will be covered for each unit: Customs requirements Entry requirements Currency recognition, evaluation, and comparative exchange rate with U.S. currency Major languages and dialects spoken Shopping including where to shop, what to buy, and shopping customs

of each country Historical and recreational destinations Regional culture and cultural diversity, to include ethnic, religious, social, and indigenous customs

Method(s) of Instruction

- Lecture (02)
- DE Live Online Lecture (02S)
- DE Online Lecture (02X)

Instructional Techniques

Lecture, handouts, group participation, oral presentations, video, projects, computers, and lab simulations.

Reading Assignments

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Writing Assignments

All quizzes and examinations will be at least 75% comprehensive responses. Weekly problem solving exercises will include written and oral comprehensive responses. Cognitive responses to classroom lecture and demonstration will be required. Proficiency demonstration of applied skills demonstrating evaluation and critiques techniques. Maps - location on blank maps of countries, major cities, country and water borders, flags, other material deemed pertinent for specified areas.

Out-of-class Assignments

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Demonstration of Critical Thinking

Initial writing assignments will include a short essay to assess general country knowledge. Access and develop travel plans based on industry knowledge, including and all courses taken at OCC or other public or private institution relating to the travel industry. Interactive computer demonstration of Power Point presentation skills. Examinations consisting of fill-in, multiple choice and short essay. Worksheets completed from information in the text, computer software, lectures and video presentations. Participation in role playing, class discussion and other interactive classroom work. Final examination to include application of and problem solving relating to the various regions.

Required Writing, Problem Solving, Skills Demonstration

All quizzes and examinations will be at least 75% comprehensive responses. Weekly problem solving exercises will include written and oral comprehensive responses. Cognitive responses to classroom lecture and demonstration will be required. Proficiency demonstration of applied skills demonstrating evaluation and critiques techniques. Maps - location on blank maps of countries, major cities, country and water borders, flags, other material deemed pertinent for specified areas.

Textbooks Resources

1. Required Hudman, Lloyd E.; Jackson Richard H. . Geography of Travel Tourism, ed. Kentucky: CENGAGE Del Mar, Inc. , 2003 Rationale: latest
2. Required Walker, Jane; Scholastic Inc. Staff. Scholastic Atlas of the World, ed. New York: Scholastic, Inc. , 2003 Rationale: latest