

FILM A198: AVID MEDIA COMPOSER

Item	Value
Curriculum Committee Approval Date	10/21/2020
Top Code	061220 - Film Production
Units	2 Total Units
Hours	54 Total Hours (Lecture Hours 27; Lab Hours 27)
Total Outside of Class Hours	0
Course Credit Status	Credit: Degree Applicable (D)
Material Fee	No
Basic Skills	Not Basic Skills (N)
Repeatable	No
Grading Policy	Standard Letter (S)

Course Description

Explore the principles, theory, and mechanics of digital film and video editing using Avid Media Composer. Emphasis will be on proficiency in Avid Media Composer culminating in an Avid Certified User Exam. Successful completion of this exam will give the student an Avid Certified User credential. PREREQUISITE: FILM A194. Transfer Credit: CSU.

Course Level Student Learning Outcome(s)

1. Formulate and implement a post production strategy from organization to project output and archiving.
2. Demonstrate proper use of software in line with industry standards.
3. Obtain technical proficiency within software to successfully complete certification exam.

Course Objectives

- 1. Demonstrate proper functioning in the application.
- 2. Develop proper editing workflow.
- 3. Describe and express proper media management technique.
- 4. Use current professional film/video post production equipment.
- 5. Demonstrate intermediate skills in non-linear, timeline editing techniques.
- 6. Complete projects in specific editing styles.
- 7. Exhibit proficiency in video effects.
- 8. Display an understanding of various media formats.
- 9. Attain a level of proficiency in non-linear editing that could lead to an entry level position.

Lecture Content

Software introduction and set up Creating a new project Ingesting media Preparing for an edit Editing basics Understanding sequence structure Beginning and refining an edit Editing different styles of media Mixing audio Applying transitions Working with effects Applying multilayer effects Rendering effects Creating titles Technical fundamentals Exporting sequences Media management

Lab Content

Create project hierarchy organization conducive to fluid editing. Use concepts in trimming footage to refine an edit. Construct various editing projects. Work with key commands to expedite the editing process. Refine mix audio Create and modify titles Use various effects and color correction tools. Output and archive final sequences. Archiving and media management of projects. Apply proper assistant editing techniques to a project.

Method(s) of Instruction

- Lecture (02)
- Lab (04)

Instructional Techniques

Project Based in preparation for certification Short Quizzes in preparation for certification Preparation for Certification Exam

Reading Assignments

Lecture notes review and exam preparation (1 - 2 hours per week) Various articles on post-production processes (8 hours per semester)

Writing Assignments

Discussion posts relating to specific topics (8 hours per semester)

Out-of-class Assignments

Students are assigned to screen selected videos, related, and create a presentation on a related topic. (1 - 2 hours a week) Project work and finishing of completed edits. (3 - 4 hours per week) Lecture notes review and exam preparation (1 hour per week)

Demonstration of Critical Thinking

Students will demonstrate critical thinking and problem solving through the creation of their video projects, adjusting segments, rearranging sequences, determining a variety of transitions and transition rates, and through the creation of graphics for film and television.

Required Writing, Problem Solving, Skills Demonstration

Proficiency will be demonstrated by satisfactorily completing editing assignments and passing the skills test as well as the final exam.

Eligible Disciplines

Broadcasting technology (film making/video, media production, radio/TV): Any bachelors degree and two years of professional experience, or any associate degree and six years of professional experience.

Textbooks Resources

1. Required Avid Learning Services. Media Composer 101: Media Composer Fundamentals I, 2019 ed. Avid Technology, 2019
2. Required Avid Learning Services. Media Composer Fundamentals II MC110, ed. Avid Technology, 2019