

FILM A120: EVENT PRODUCTIONS

Item	Value
Curriculum Committee Approval Date	12/08/2021
Top Code	061220 - Film Production
Units	3 Total Units
Hours	72 Total Hours (Lecture Hours 45; Lab Hours 27)
Total Outside of Class Hours	0
Course Credit Status	Credit: Degree Applicable (D)
Material Fee	No
Basic Skills	Not Basic Skills (N)
Repeatable	No
Grading Policy	Standard Letter (S)

Course Description

Students gain hands-on experience in live event production and editing techniques while being introduced to the aesthetic concepts and basic skills used to produce live event productions such as theatrical, dance, corporate and weddings. Additionally, the course will cover basic business and marketing skills needed to start a live event/videography business in order to prepare students to enter the world of event productions. ADVISORY: FILM A110 and FILM A194. Transfer Credit: CSU.

Course Level Student Learning Outcome(s)

1. Students will learn how to operate and assemble a variety of camera, lighting, and audio systems and be able to describe selected terminology concerning video filming processes and techniques.
2. Students will be able to select the proper materials and equipment, identify appropriate settings and scenes, and distinguish appropriate types and variety of shots needed for thorough and complete documentation of live events.
3. Students will be able to recognize, compare and contrast, and edit different types of film and video styles needed to convey a story or theme.

Course Objectives

- 1. List the basic techniques for video recording.
- 2. Discuss the planning and production process of live events.
- 3. Identify camera shots, composition, and movement.
- 4. Demonstrate the proper use of a video camera.
- 5. Discuss continuity and how it relates to live event production and postproduction.
- 6. Define and demonstrate field lighting equipment and operation.
- 7. Define and demonstrate audio equipment and how it is used.
- 8. Demonstrate basic non linear editing techniques.

Lecture Content

Event Production Business Creation and Management Choosing a name Filing for a business license Marketing and advertising for event productions Passive vs. Active Marketing Pricing Maintaining an event production business Contracts/Booking Types of Events Sporting Events

Theatrical Productions Corporate Events Weddings History of Wedding and Event Video Recording Importance of live events and weddings Trends in real-time event video recording History of recording media for live events Pre-Production Meeting the clients Planning the shoot Shot List Production Single Frame Composition Exposure Camera Equipment Types of cameras Lenses Camera sensors Camera Stabilization and Mobility Tripods/Monopods Shoulder Stabilizers Glidecams Drones Audio Microphones Field Recorders Lighting Natural vs. Tungsten On-camera lights Post-Production Basic Editing Editing programs Capturing and Organization Editing Styles Documentary Highlight Music Videos Advanced Editing Advanced Techniques Music selection Music licensing Output/Delivery DVD Blu-ray USB Online Add-ons

Lab Content

Arranged (10), Lab Content (36) During arranged hours students will film live events such as, but not limited to, dance, music, theatre, etc... which will be during their TBD scheduled. During lab content students will focus on the following content: Camera Movement Techniques/Practices Stability - tripods, monopods, etc. Mobility - glidecams, sliders, handhelds, etc. Audio Techniques/Practices Lighting Techniques/Practices Natural Light Artificial Light Post Production Editing Tutorial Screening of Event Videos and Clips Peer Review and Presentation of Projects

Method(s) of Instruction

- Lecture (02)
- Lab (04)

Instructional Techniques

Lecture/Critique Demonstration Video examples Individual Assignments Examinations

Reading Assignments

Students will read on average 1-2 hours per week from assigned textbooks and articles.

Writing Assignments

Students will spend approximately 10 hours throughout the semester on writing assignments.

Out-of-class Assignments

Students will spend 3-4 hours per week on out-of-class assignments, including but not limited to: Lecture notes review Exam preparation Individual production assignments Group production assignments

Demonstration of Critical Thinking

Assigned Projects Examinations Individual and Group Production Assignments

Required Writing, Problem Solving, Skills Demonstration

Students will demonstrate critical thinking and problem solving through the creation of their video projects, working with groups, and creatively filming and editing productions.

Eligible Disciplines

Broadcasting technology (film making/video, media production, radio/TV): Any bachelors degree and two years of professional experience, or any associate degree and six years of professional experience. Broadcasting technology (film making/video, media production, radio/TV): Any bachelors degree and two years of professional experience, or any associate degree and six years of professional experience. Media production (also see broadcasting technology): Any bachelors degree

and two years of professional experience, or any associate degree and six years of professional experience.

Textbooks Resources

1. Required Stockman, S.. How to Shoot Video That Doesn't Suck: Advice to Make Any Amateur Look Like a Pro, 1st ed. Workman Publishing Company, 2011