FASH A170: CULTURE, DRESS & SELECTION

Item	Value
Curriculum Committee Approval Date	10/04/2023
Top Code	130300 - Fashion
Units	3 Total Units
Hours	54 Total Hours (Lecture Hours 54)
Total Outside of Class Hours	0
Course Credit Status	Credit: Degree Applicable (D)
Material Fee	No
Basic Skills	Not Basic Skills (N)
Repeatable	No
Grading Policy	Standard Letter (S)
Associate Arts Local General Education (GE)	• OC Life Skills - Theory - AA (OE1)
Associate Science Local General Education (GE)	• OCC Social/Behavioral Sci - AS (OSD)

Course Description

Formerly: Clothing Design & Selection. This course is an exploration of the psychology of dress, examining apparel selection through historical, cultural, and cross-cultural analysis of Western and non-Western clothing behavior. It highlights the interconnections between identity and dress while addressing the socio-psychological, economic, and political/religious factors that shape clothing choices. Students will focus on how art elements and principles influence dress and personal appearance. By the end of the course, students will equip themselves with valuable insights for the fashion industry, enabling them to design, produce, and curate products that cater to a culturally diverse consumer base. Transfer Credit: CSU.

Course Level Student Learning Outcome(s)

1. Recognize ways that clothing communicates culture in society.
2. Compare and contrast the sociological, cultural and psychological implications of historical versus current modes of fashion, Western and Non-Western cultural applications.
3. Demonstrate the use of design elements and principles applied to clothing selection.

Course Objectives

• 1. Explain the cultural history of fashion and some of its many sociological-psychological implications.
• 2. Discuss current modes in clothing and the ready-to-wear system.
• 3. Verbalize philosophies of clothing and be able to discuss the values in which they are based.
• 4. Find and report in oral and written form current information about designers of clothing and be familiar with some of their names, methods of working, and approximate cost range of the clothing they design.
• 5. Analyze figure proportions and plan design lines which will create the optical impression of a well-proportioned figure.
• 6. Select clothing suited to the individuals figure and personality, occasion, use, and financial expenditure.
• 7. Use the principles and elements of design in the selection of clothing.
• 8. Understand the use of textiles in creating the desired look in clothing.
• 9. Describe clothing items both orally and in writing and be able to identify separate design details, styles, and silhouettes.
• 10. Identify current information from fashion publications and be able to direct people to the correct source for particular information.

Lecture Content

Course introduction and requirements Student introductions First impression Reasons for wearing clothes Modesty Protection Adornment Clothing, the communicator of culture Evaluation of styles Customs and laws Attitudes, values, and interests Clothing and human behavior Clothes and the self-concept Conformity and individuality Fashion defined Creator Manufacturer Retailer Research material orientation Periodicals Books Online resources Physical influences of dress Body types /face shapes Body measurements Introduction to design elements/principles Silhouette in dress Line direction in dress Fabric Texture Color Balance Rhythm Proportion Emphasis Unity and harmony Research Project Presentation Designer reports Wardrobe Analysis Final Exam

Method(s) of Instruction

• Lecture (02)
• DE Live Online Lecture (02S)
• DE Online Lecture (02X)

Instructional Techniques

1. Lecture 2. Demonstration 3. Student presentation

Reading Assignments

research paper and presentation, designer report, wardrobe analysis, design notebook. 3-4 hours per weeks

Writing Assignments

1. Reading/writing assignment 2. Short answer forms 3. Final exam--True/False and short answer 4. Designer report, 3-5 pages 5. Research Project, 3-5 pages 2-3 hours per week

Out-of-class Assignments

research, reading, writing. 1-2 hours per week

Demonstration of Critical Thinking

Reading and writing assignments Design notebook Designer report Cultural Study Wardrobe Analysis Final exam

Required Writing, Problem Solving, Skills Demonstration

1. Reading/writing assignment 2. Short answer forms 3. Final exam--True/False and short answer 4. Designer report, 3-5 pages 5. Research Project, 3-5 pages

Eligible Disciplines

Family and consumer and studies/home economics: Masters degree in family and consumer studies, life management/home economics, or home economics education OR bachelors degree in any of the above AND masters degree in child development, early childhood education, human

development, gerontology, fashion, clothing and textiles, housing/interior design, foods/nutrition, or dietetics and food administration OR the equivalent. Masters degree required. Fashion and related technologies (merchandising, design, production): Any bachelors degree and two years of professional experience, or any associate degree and six years of professional experience.

Textbooks Resources

1. Required Marshall, S., Jackson, H., Stanley, M.S.. Individuality in Clothing Selection and Personal Appearance , 7 ed. Upper Saddle River: Prentice Hall, 2011 Rationale: Articulation with transfer CSU 2. Required Workman, Jane E, and Beth W. Freeburg.. Dress and Society., 6th ed. New York:: Fairchild, 2009 Rationale: This text is used as an instructors resource 3. Required Miller-Spillman, K., Reilly, A.. The Meaning of Dress, 4th ed. New York : Fairchild, 2019 4. Required Eicher, J., Evenson, S.. The Visible Self, 4th ed. New York : Bloomsbury , 2014 Rationale: Used as an instructors resource