

# FASH A121: STREET STYLE

Item	Value
Curriculum Committee Approval Date	03/10/2021
Top Code	130300 - Fashion
Units	1.5 Total Units
Hours	27 Total Hours (Lecture Hours 27)
Total Outside of Class Hours	0
Course Credit Status	Credit: Degree Applicable (D)
Material Fee	No
Basic Skills	Not Basic Skills (N)
Repeatable	No
Grading Policy	Standard Letter (S)

## Course Description

This course explores the significant and dynamic role street style plays in the 21st Century and surveys how youth defies and influences the fashion establishment. The street's ascent as a fashion force will be traced from its historical inception to how it makes history. Transfer Credit: CSU.

## Course Level Student Learning Outcome(s)

1. Locate and utilize research data to identify and analyze specific street styles and their origins and explain the economic, sociological, and political factors affecting each.

## Course Objectives

- 1. Know, use, and apply vocabulary used in discussing street style.
- 2. Recognize specific street styles and their origins.
- 3. Know the variety of options in the Supermarket of Style.
- 4. Use and apply styles in their own fashion futures.
- 5. Analyze why some people dare while others follow.
- 6. Survey past and present street style applications.
- 7. Present survey findings in oral and written format.
- 8. Predict future trends in street style.

## Lecture Content

Introduction. What is street style. Bubble up/Trickle down Youth Quake: the '40s Zoot Suiters to Bobby Soxers Youth Quake: the '50s and '60s Greasers Mods Hippies 70s and '80s Glam Goth 90s and the Streetwear Revolution Speakers Computer research Body Modification Video Field Trip Fetish Style Gender Issues in Clothes Sex Issues in clothes Supermarket of Style California Style Third Millennium Final Project Discussion The Future of Street Style

## Method(s) of Instruction

- Lecture (02)
- DE Live Online Lecture (02S)
- DE Online Lecture (02X)

## Instructional Techniques

Lecture, guest speakers, field trip, videos/movies, projects, presentation

## Reading Assignments

books, articles, web-based research related to course content. 1-2 hours per week.

## Writing Assignments

Survey document and present information orally and in written format; Internet research 1-2 hours per week.

## Out-of-class Assignments

books, articles, web-based research related to course content. Street style research assignment with presentation. 1-2 hours per week.

## Demonstration of Critical Thinking

Homework, quizzes, fashion project (mini report on style tribe), class participation, attendance

## Required Writing, Problem Solving, Skills Demonstration

Survey document and present information orally and in written format; Internet research

## Eligible Disciplines

Family and consumer and studies/home economics: Masters degree in family and consumer studies, life management/home economics, or home economics education OR bachelors degree in any of the above AND masters degree in child development, early childhood education, human development, gerontology, fashion, clothing and textiles, housing/interior design, foods/nutrition, or dietetics and food administration OR the equivalent. Masters degree required. Fashion and related technologies (merchandising, design, production): Any bachelors degree and two years of professional experience, or any associate degree and six years of professional experience.

## Textbooks Resources

1. Required Polhemus, Ted. Street Style, ed. New York: Thames and Hudson, 1994 Rationale: latest
2. Required Sims, Josh.. 100 Ideas that Changed Street Style, ed. Laurence King Publishing, 2014

## Other Resources

1. Handout material to be provided and distributed by the instructor.