

EDUC C211: MEDIA LITERACY TOOLKIT FOR TEACHERS

Item	Value
Curriculum Committee Approval Date	09/13/2019
Top Code	086000 - Educational Technology
Units	3 Total Units
Hours	54 Total Hours (Lecture Hours 54)
Total Outside of Class Hours	0
Course Credit Status	Credit: Degree Applicable (D)
Material Fee	No
Basic Skills	Not Basic Skills (N)
Repeatable	No
Grading Policy	Standard Letter (S)

Course Description

This course provides an opportunity for teachers to integrate social media, video and graphic tools and assessments and teaching strategies into their lessons. Participants may discuss and critically examine social, emotional and practical implications that now shape students' digital media literacy and usage. Learning the various nuances of social media platforms is key in designing effective instructional materials. Using content creation tools such as Canva and video/audio editors, students will create and repurpose digital media in the framework of how media is currently designed, shared, and consumed by students, teachers, and parents. Transfer Credit: CSU.

Course Level Student Learning Outcome(s)

1. Produce and/or repurpose instructional materials, using graphic, video, audio, and social media content creation tools, following the framework of how media is currently designed, shared and consumed by students, teachers, and parents.

Course Objectives

- 1. Explain the varied nuances of social media platforms currently affecting students
- 2. Research and analyze the impact of digital media on learning
- 3. Integrate media design principles and learning theories with effective media production practices
- 4. Create instructional materials and lessons incorporating student created digital media products
- 5. Design, produce, evaluate, deconstruct, and remix digital media materials

Lecture Content

Create to Learn Attention Management Communication Digital Etiquette Search and Research – Fake News Collaboration and Leadership Getting Creative – AACRA Model of Digital and Media Literacy Access – Analyze – Create – Reflect - Act Decisions, Decisions Emotional Power Exposition, Argument and Narration Inform, Entertain and Persuade Purpose and Audience Creating, Accessing and Analyzing Ideas Reflecting and Taking Action to Revise Media Forms: Create to Learn Blogs and Web Sites Digital Audio and Podcasting Images Infographics and Data Visualization

Vlogs and Screencasts Video Production Animation Remix Production Social Media

Method(s) of Instruction

- Lecture (02)
- DE Online Lecture (02X)

Instructional Techniques

A variety of instructional techniques will be employed to encompass different student learning styles. These may include, but are not limited to, lecture, discussion, projects and small group activities. Instruction will be supplemented, where appropriate, by digital media presentations resources, guest speakers and field trips.

Reading Assignments

Complete reading assignments assigned from the textbook, supplemental readings, handouts, internet resources, and any assignments from Coastlines Library.

Writing Assignments

Weekly projects, plans, revisions, discussion topic responses that will demonstrate skills application through authentic quality control projects.

Out-of-class Assignments

Read/View the required materials, conduct appropriate research, prepare documents/plans, complete and revise projects, and prepare for quizzes/exams.

Demonstration of Critical Thinking

Identifying and applying the appropriate software tools to demonstrate competency with simulated/authentic tasks in digital media literacy projects.

Required Writing, Problem Solving, Skills Demonstration

Weekly projects, plans, revisions, written reviews/critiques and discussion topic responses that will demonstrate skills application and problem solving skills through authentic projects.

Eligible Disciplines

Education: Masters degree in education OR the equivalent. Masters degree required.

Textbooks Resources

1. Required Hobbs, R. Create to Learn: Introduction to Digital Literacy, 1st ed. 9781118968352: Wiley-Blackwell, 2017

Other Resources

1. Coastline Library