

DMC C162: SOCIAL MEDIA AND MOBILE JOURNALISM

Item	Value
Top Code	060100 - Media and Communications, General
Units	3 Total Units
Hours	54 Total Hours (Lecture Hours 54)
Total Outside of Class Hours	0
Course Credit Status	Credit: Degree Applicable (D)
Material Fee	No
Basic Skills	Not Basic Skills (N)
Repeatable	No
Grading Policy	Standard Letter (S)

Course Description

This course explores the intersection of social media and mobile journalism, examining how these platforms are transforming news reporting and consumption. Students will learn the fundamentals of creating compelling journalistic content for mobile devices and social media platforms, understand the ethical implications of digital journalism, and develop skills in multimedia storytelling. The course will include hands-on assignments that encourage students to produce and share news stories using mobile technology while considering the dynamics of audience engagement and digital distribution. Transfer Credit: CSU.

Method(s) of Instruction

- Lecture (02)
- DE Online Lecture (02X)