

DGA C120: DIGITAL MEDIA PUBLICATION (INDESIGN)

Item	Value
Top Code	061400 - Digital Media
Units	3 Total Units
Hours	54 Total Hours (Lecture Hours 54)
Total Outside of Class Hours	0
Course Credit Status	Credit: Degree Applicable (D)
Material Fee	No
Basic Skills	Not Basic Skills (N)
Repeatable	No
Grading Policy	Standard Letter (S), • Pass/No Pass (B)

Course Description

This project-based course will introduce the basic tools and techniques to explore the graphic and type capabilities of Adobe InDesign. Learn how to import and edit text; create and manipulate styles, tables, and graphics; and use effects and blend modes to create multi-page documents, such as letterhead, tri-fold brochures, flyers, and booklets for print and the web. No art background required. Enrollment Limitation: DMD C120; students who complete DGA C120 may not enroll in or receive credit for DMD C120. Transfer Credit: CSU.

Course Level Student Learning Outcome(s)

1. Based on specified client/customer criteria, create a professional-looking portfolio that includes examples of flyers, business cards, brochures, and web and print layouts, ready for printing or online delivery.

Course Objectives

- 1. Format text, create vector graphics with InDesign's drawing tools, and import images.
- 2. Use file templates, master layouts, and text-formatting styles to dramatically improve the efficiency of your workflow.
- 3. Use a variety of methods, including XML and shared content, to incorporate the same elements in a series of related layouts.
- 4. Use built-in tools to combine multiple documents into a single book, including managing a table of contents and index that unifies all files in the book.
- 5. Repurpose content for multiple media, including HTML, EPUB, digital PDF, and iPad file formats.

Lecture Content

Exploring the InDesign Workspace Working with design tools Layouts Working with Text Creating and Editing Text Using the Story Editor Typography Type on Paths/Columns/Layout Paragraphs and Columns Creating and applying Styles Working with Frames Working with Frames Creating and editing text and graphic frames Working with Layers Working with Color Overview of the Color Palette, Fill and Stroke Creating tints, spot and process color Color Management Placing and Linking Graphics Comparing vector and bitmap graphics Working with Clipping and Grouping Paths Alpha Channels Working with Transparency, Tabs

and Tables Effects and transparency Importing and formatting tables Updating pages Making Books, Tables of Contents Working with Tables of Contents Maintaining Consistency Preparing Print Options Preparing, Packaging, and Exporting Documents Using Preflight Package Creating an Adobe PDF proof

Method(s) of Instruction

- Lecture (02)
- DE Online Lecture (02X)

Instructional Techniques

A variety of instructional techniques will be employed to encompass different student learning styles. These may include, but are not limited to, lecture, discussion, projects, and small group activities. Instruction will be supplemented, where appropriate, by digital media presentations and resources, guest speakers, and field trips.

Reading Assignments

Students will complete reading assignments from the textbook, supplemental readings, handouts, Internet resources, and any assignments from the Coastline Library.

Writing Assignments

Create design layouts, revision/reflective logs, weekly topic responses, and critiques.

Out-of-class Assignments

Weekly projects demonstrating skills acquired and develop a self-designed project.

Demonstration of Critical Thinking

Planning projects, revisions/reflections, and applying skills learned in authentic projects.

Required Writing, Problem Solving, Skills Demonstration

Troubleshoot errors in documents from industry samples, especially when exporting documents for printing and the web.

Eligible Disciplines

Graphic arts (desktop publishing): Any bachelors degree and two years of professional experience, or any associate degree and six years of professional experience.

Textbooks Resources

1. Required Against the Clock. Adobe InDesign CC 2019: The Professional Portfolio, 2019 ed. 9781946396204: Against the Clock, 2019
2. Required Adobe. Adobe InDesign CC Classroom in a Book (2019 Release) / Edition 1, 1st ed. 9780135262153: Adobe, 2019

Other Resources

1. Coastline Library
2. Course uses Online resources, Open Educational Resources (OER), and Zero Textbook Cost (ZTC) Resources.