

# CMST G255: INTERCULTURAL COMMUNICATION

Item	Value
Curriculum Committee Approval Date	12/05/2023
Top Code	150600 - Speech Communication
Units	3 Total Units
Hours	54 Total Hours (Lecture Hours 54)
Total Outside of Class Hours	0
Course Credit Status	Credit: Degree Applicable (D)
Material Fee	No
Basic Skills	Not Basic Skills (N)
Repeatable	No
Grading Policy	Standard Letter (S), • Pass/No Pass (B)
Diversity Requirement (GCD)	Yes
California General Education Transfer Curriculum (Cal-GETC)	<ul style="list-style-type: none"> <li>• Cal-GETC 4 Social &amp; Behavioral Sciences (4)</li> <li>• Cal-GETC 4G Interdiscipline Study (4G)</li> </ul>
Intersegmental General Education Transfer Curriculum (IGETC)	<ul style="list-style-type: none"> <li>• IGETC 4 Social&amp;Behavioral Sci (4)</li> <li>• IGETC 4G Interdiscipline Study (4G)</li> </ul>
California State University General Education Breadth (CSU GE-Breadth)	<ul style="list-style-type: none"> <li>• CSU C2 Humanities (C2)</li> <li>• CSU D3 Ethnic Studies (D3)</li> </ul>

## Course Description

Formerly: COMM G255. This course analyzes the study, practice, and application of communication theories as they relate to different cultural, co-cultural, ethnic, and racial groups including African American, Native American, Asian, and Latina/o populations. Current structural issues such as immigration, multiculturalism, racism, and language policies are critically reviewed through a rhetorical lens. Communication is examined in both cross-cultural and intercultural settings with emphasis on interpersonal effectiveness, including skills in nonverbal processing, assessment of different cultural interactional patterns, and anti-racist practices to build a just and equitable society. Enrollment Limitation: ETHS G255; students who complete CMST G255 may not enroll in or receive credit for ETHS G255. ADVISORY: COMM C1000. Transfer Credit: CSU; UC. C-ID: COMM 150.C-ID: COMM 150.

## Course Level Student Learning Outcome(s)

1. Course Outcomes
2. Explain concepts such as race, racism, racialization, ethnicity, equity, ethno-centrism, eurocentrism, white supremacy, and anti-racism.
3. Apply communication theory and knowledge produced by African American, Native American, Asian American, and/or Latina and Latino American communities.

4. Examine the intersection of race and racism as they relate to class, gender, sexuality, religion, spirituality, national origin, immigration status, ability, language, and/or age.

## Course Objectives

- 1. Critically analyze the intersection of race and racism as they relate to class, gender, sexuality, religion, spirituality, national origin, immigration status, ability, tribal citizenship, sovereignty, language, and/or age in Native American, African American, Asian American, and/or Latina and Latino American communities.
- 2. Compare and contrast theories of intercultural communication derived from Native American, African American, Asian American, and/or Latina and Latino communities.
- 3. Critically review how struggle, resistance, racial and social justice, solidarity, and liberation, as experienced, enacted, and studied by Native Americans, African Americans, Asian Americans and/or Latina and Latino Americans are relevant to current and structural issues such as communal, national, international, and transnational politics as, for example, in immigration, reparations, settler-colonialism, multiculturalism, language policies.
- 4. Identify anti-racist language practices that work to eliminate prejudice and discrimination during intercultural communication encounters.
- 5. Describe and actively engage with anti-racist and anti-colonial issues and the practices and movements in Native American, African American, Asian American and/or Latina and Latino communities to build a just and equitable society.

## Lecture Content

Intercultural communication introduction Need for intercultural competence, such reviewing how struggle, resistance, racial and social justice, solidarity, and liberation as experienced by Native Americans, African Americans, Asian Americans, and Latina and Latino Americans and its relevance to current issues. Components of communication Components of culture Definitions of intercultural communication Intercultural communication competence Components of intercultural competence Identify communicative tools for improving intercultural competence such as identifying anti-racist practices and anti-colonial issues to build a just and equitable society Cultural patterns and their influence on communicative behavior in Native American, African American, Asian American, and/or Latina and Latino American communities Definition of cultural patterns Identification of characteristics influencing cultural patterns Definition of cultural value orientations Identifying impact of communicative behavior on cultural value orientations Cultural patterns and communication taxonomies High and low context communication Identification of Hofstede's Cultural Dimensions Cultural characteristics and application of knowledge produced by Native American, African American, Asian American, and Latina and/or Latino communities Analyzing intersectionality of race and racism as they relate to class, gender, sexuality, religion, and spirituality Articulate and analyze barriers to intercultural communication Ethno-centrism and eurocentrism Prejudice and discrimination Racism and privilege Cultural structure and history Critical events Intellectual traditions Contributions Lived-experiences and social struggles Intercultural affiliations Social justice movements in Native American, African American, Asian American, and Latina and Latino American communities Solidarity and liberation enacted through cultural groups Multiculturalism Verbal intercultural communication Definition of verbal codes Code switching Relationships among language, thought, culture,

and intercultural communication Nonverbal intercultural competence  
 Definition of nonverbal codes Identification of cultural universals and  
 variations in nonverbal communication Intercultural conflict to engage  
 with anti-racist practices Definition of conflict Conflict styles Conflict  
 management

## Method(s) of Instruction

- Lecture (02)
- DE Live Online Lecture (02S)
- DE Online Lecture (02X)

## Reading Assignments

Textbook Journal articles News articles Short stories

## Writing Assignments

Conduct and analyze an intercultural interaction involving the student  
 and a member of another culture/ethnic group; present an analysis of a  
 global or intercultural news event using course concepts of race, racism,  
 ethnicity, ethno-centrism; analyze critical incidents and intercultural  
 misunderstandings; cross-cultural analysis of short story or movie, using  
 course concepts to analyze the intersection of race, gender, sexuality,  
 spirituality, and class.

## Out-of-class Assignments

Case study analysis from different ethnic groups. Responses to  
 guest panel discussions of communication experts from Native  
 American, African American, Asian American, and Latina and/or Latino  
 communities. Podcasts or interviews discussing anti-racist practices.

## Demonstration of Critical Thinking

Intercultural communication requires the critical analysis of a) cultural  
 differences in beliefs and values, communication style, and their social  
 and psychological effects, and b) how to modify communication to  
 cultural expectations. Students are required to demonstrate these critical  
 thinking skills in classroom discussions, written assignments, analyses  
 of intercultural interactions and examinations. Students will apply theory  
 and knowledge produced by Native American, African American, Asian  
 American, and/or Latina and Latino Studies.

## Required Writing, Problem Solving, Skills Demonstration

Conduct and analyze an intercultural interaction involving the student  
 and a member of another culture/ethnic group; identify anti-racist  
 practices and apply knowledge to intercultural communication; analyze  
 the intersection of race and racism as it relates to aspects of identity;  
 present an analysis of a global or intercultural news event using course  
 concepts; analyze critical incidents and intercultural misunderstandings;  
 analyze a short story or movie, using course concepts to explain the  
 cultural or intercultural interactions.

## Eligible Disciplines

Communication studies (speech communication): Masters degree  
 in speech, speech broadcasting, telecommunications, rhetoric,  
 communication, communication studies, speech communication, or  
 organizational communication OR bachelors degree in any of the above  
 AND masters degree in drama/ theater arts, mass communication, or  
 English OR the equivalent. Masters degree required. Ethnic studies:  
 Masters degree in the ethnic studies field OR a masters degree in  
 American studies/ethnicity, Latino studies, La Raza Studies, Central  
 American studies, Latin American studies, cross cultural studies, race  
 and ethnic relations, Asian-American studies, or African-American studies

OR the equivalent OR see interdisciplinary studies. Masters degree  
 required.

## Textbooks Resources

1. Optional Martin, J.D. Nakayama, T.. Intercultural Communication  
 in Contexts, 8th ed. Mc Graw Hill, 2022 Rationale: Updated edition
2. Required Grothe, T.. Exploring Intercultural Communication, ed.  
 Department of Education Open Textbook Pilot Project, 2020 3. Required  
 Golash-Boza, T. M. Race and racism: A critical approach, 3rd ed.  
 Oxford University Press, 2021 4. Required Ahndt, S.. Intercultural  
 Communication, ed. Open Education Resources Collection, 2020 5.  
 Required Omi, M., Winant, H.. Racial Formation in the United States, 3rd  
 ed. Routledge/Taylor Francis Group, 2015 Rationale: Discusses race and  
 identity.

## Other Resources

1. Takaki, R. Why Multiculturalism Matters. Ellensburg, WA: Central  
 Washington University Academic Compusing/ ECTV, 2002. 2. Kendi, I.  
 How to Be an Antiracist. Bodley Head, 2019. 3. Oluo, I. So You Want to  
 Talk about Race. Seal Press, 2019.