

# CMST C101: FUNDAMENTALS OF HUMAN COMMUNICATION

Item	Value
Top Code	150600 - Speech Communication
Units	3 Total Units
Hours	54 Total Hours (Lecture Hours 54)
Total Outside of Class Hours	0
Course Credit Status	Credit: Degree Applicable (D)
Material Fee	No
Basic Skills	Not Basic Skills (N)
Repeatable	No
Grading Policy	Standard Letter (S)
Local General Education (GE)	<ul style="list-style-type: none"> <li>CL Option 1 Basic Subjects (CA1)</li> </ul>
Intersegmental General Education Transfer Curriculum (IGETC)	<ul style="list-style-type: none"> <li>IGETC 1C Oral Communications (1C)</li> </ul>
California State University General Education Breadth (CSU GE-Breadth)	<ul style="list-style-type: none"> <li>CSU A1 Oral Communications (A1)</li> </ul>

## Course Description

This course focuses on oral communication in public, general, and small group settings. Emphasis is placed on rhetorical principles and practices related to speaking and communicating in public settings, interpersonal contexts, and small group settings. Additionally, focus is on the assessment of efficacy of communication principles and processes such as problem solving, conflict management, and decision making. This course includes faculty – supervised, faculty evaluated oral presentations in the presence of others (physically or live virtually). Transfer Credit: CSU; UC.

## Course Level Student Learning Outcome(s)

1. Create a formal, full-sentence outline for both informative and persuasive extemporaneous speeches, tailored to the demographics of a specific audience, in preparation for faculty-supervised and evaluated presentations delivered to a live (physical or virtual) audience.
2. Deliver faculty-supervised and evaluated formal extemporaneous speech presentations for both informative and persuasive purposes, to a live (physical or virtual) audience
3. Through faculty-supervised and evaluated speeches delivered to a live (physical or virtual) audience demonstrate analysis and comparison of the following competencies and skills—conversation, perception, self-concept, listening, verbal communication, and non-verbal communication—with real-life communication experiences, highlighting the differences and similarities between the ideal standards and actual practices.
4. Through faculty-supervised and evaluated speeches delivered to a live (physical or virtual) audience demonstrate in a small-group setting, abilities of leadership communication, problem solving, role orientation and conflict management strategies to achieve group goals.

## Course Objectives

- 1. Identify and analyze theory and research on human communication.
- 2. Demonstrate ones own public speaking abilities necessary for creating and delivering informative and persuasive extemporaneous speeches, including analyzing the demographics of the audience, researching and organizing information, and creating full-sentence outlines.
- 3. Identify various factors that influence public communication, including speaker-audience analysis, research and evidence, organization, language, evidence, and delivery.
- 4. Demonstrate ability as a conscious critical consumer of public communication.
- 5. Explain the function of public speaking in American and the global society.
- 6. Demonstrate ones ability to participate effectively in groups.
- 7. Research and identify the theories of interpersonal communication and how they affect their self-identity and communication with others.
- 8. Demonstrate interpersonal communication skills, including conversation, perception, listening, and both verbal and nonverbal skills.

## Lecture Content

Introduction to Communication Principles Definitions and Model of Communication Value Theory Applications to Interpersonal and Public Situations Interpersonal Communication and Relationships Initiating, Maintaining, And Ending Conversation Perception Studies Listening Behavior Public Communication and American Mythos Informative Organization Patterns Informative Speaking Persuasive Organization Patterns Persuasive Speaking

## Method(s) of Instruction

- Lecture (02)
- DE Live Online Lecture (02S)
- DE Online Lecture (02X)

## Instructional Techniques

There are three primary instructional methods employed. These methods include the following: Lecture and discussion format about theories and principals of human communication, Oral and written in-class practice of skills and competencies of interpersonal communication, and Preparation and presentation of informative and persuasive extemporaneous public speeches.

## Reading Assignments

Reading of Textbook Reading of research related to subject matter chosen for speech presentations and research presentations. Reading of relevant information sources, including periodicals, newspapers, professional and academic journals, and books to serve as foundation for research and interpersonal analysis assignments.

## Writing Assignments

Analysis and Critique of professional speakers Analysis and Critique of student speakers Analysis and Critique of own speeches Written journal of substantial length recording summary and analysis of interpersonal interaction.

## Out-of-class Assignments

Research of potential speech topics  
Written Speech Preparation Outlines  
Written Speech Delivery Outlines  
Examination and written reflection of interpersonal experiences with others in the following contexts: education, business, friendship, romantic, family.

## Demonstration of Critical Thinking

To demonstrate through participation in dialog between student and instructor and classroom discussion the ability to apply skills, conceptual, and theoretical, to express understanding of variations of behavior, to use communication practices, and to explain their impacts on human interactions. The ability to participate in dialogue between student and instructor. The ability to critique essays and speeches --both of public figure and student speakers and writer work published online and in print.

## Required Writing, Problem Solving, Skills Demonstration

Written essay of substantial length will be evaluated on the ability to demonstrate and explain understanding of relationships between people and their unique communication processes. Written journal and analysis essays will be evaluated on the ability to demonstrate competence in interpersonal communication, small group communication, public speaking, and intercultural communication. Written essay of substantial length will be evaluated on the ability to analyze and critique speeches of public figures and student speeches.

## Eligible Disciplines

Communication studies (speech communication): Masters degree in speech, speech broadcasting, telecommunications, rhetoric, communication, communication studies, speech communication, or organizational communication OR bachelors degree in any of the above AND masters degree in drama/ theater arts, mass communication, or English OR the equivalent. Masters degree required.

## Textbooks Resources

1. Required Devito, J.A. Essentials of Human Communication, 9th ed. Boston: Pearson, 2017

## Other Resources

1. Coastline Library