

CMST A170: NONVERBAL COMMUNICATION

Item	Value
Curriculum Committee Approval Date	11/04/2020
Top Code	150600 - Speech Communication
Units	3 Total Units
Hours	54 Total Hours (Lecture Hours 54)
Total Outside of Class Hours	0
Course Credit Status	Credit: Degree Applicable (D)
Material Fee	No
Basic Skills	Not Basic Skills (N)
Repeatable	No
Open Entry/Open Exit	No
Grading Policy	Standard Letter (S), • Pass/No Pass (B)
Associate Arts Local General Education (GE)	• Area 7 Life Skills, Lifelong Learning, and Self-Development 7A Theory/ Non-activity (OE1)
California State University General Education Breadth (CSU GE-Breadth)	• CSU E1 Lifelong Understanding (E1)

Course Description

The analysis and application of nonverbal cues and their effect on interpersonal and intercultural communication. Emphasis is on developing effective communication skills as they relate to physical appearance and dress, body movement, face and eye communication, vocal cues which accompany spoken words, and the use of environment and space. Transfer Credit: CSU.

Course Level Student Learning Outcome(s)

1. Demonstrate an understanding of the role of nonverbal communication as it relates to interpersonal relationships.
2. Identify and discuss examples of the categories of nonverbal study and their relationship to communication.
3. Demonstrate immediacy behaviors in interpersonal, gender and intercultural relationships.
4. Identify and discuss the factors that influence body concept in interpersonal relationships.
5. Create recommendations for improving nonverbal communication.

Course Objectives

- 1. Define nonverbal communication and understand the concepts and skills essential to communicating more effectively through nonverbal messages.
- 2. Evaluate the relationship between verbal and nonverbal communication.
- 3. Demonstrate nonverbal immediacy and non immediacy behaviors.
- 4. Explain the relationship of nonverbal behavior and self-concept.
- 5. Distinguish the differences between the nine area of study for nonverbal communication including kinesics, proxemics, oculusics,

haptics, olfactics, paralanguage, physical appearance, environment, and chronemics.

- 6. Demonstrate effective interpersonal and intercultural communication skills in the areas of kinesics, proxemics, oculusics, haptics, olfactics, paralanguage, physical appearance, environment, and chronemics.
- 7. Develop a greater self awareness of positive and negative body concepts.
- 8. Analyze and employ an understanding of nonverbal cross gender communication.
- 9. Demonstrate effective personal and professional nonverbal rapport setting skills.
- 10. Apply a practical understanding of his/her individual nonverbal communication to the development of personal and professional goals.

Lecture Content

1. Introduction to Nonverbal Communication a. Defining nonverbal and verbal communication b. Distinguishing between nonverbal communication and nonverbal behavior c. Defining the areas of nonverbal communication study; d. Applying the principle of immediacy to nonverbal communication e. Demonstrating the relationship of nonverbal communication to the development of self-concept. 2. Specific Areas of Nonverbal Communication a. Defining kinesics, proxemics, oculusics, haptics, olfactics, paralanguage, physical appearance, environment, and chronemics b. Demonstrating how the areas of nonverbal communication relate to interpersonal, gender and intercultural communication 3. Immediacy a. Defining immediacy and non immediacy b. Distinguishing between verbal and nonverbal immediacy c. Demonstrating effective nonverbal immediacy 4. Paralanguage/ Vocalics a. Defining the characteristics of paralanguage b. Applying these characteristics to interpersonal and gender communication c. Applying these characteristics to intercultural communication, including the use of accents 5. Oculusics a. Defining the nature of face and eye behavior b. Distinguishing between innate and learned facial expressions c. Differentiating facial management skills as they apply to interpersonal, gender and intercultural communication d. Differentiating facial style as it applies to interpersonal, gender and intercultural communication 6. Kinesics a. Defining the categories of gestures, b. Distinguishing between gestures and styles of body movement c. Developing and applying rapport building skills to interpersonal, gender and intercultural communication 7. Proxemics a. Defining personal space and territory b. Identifying and applying methods of space invasion to interpersonal, gender and intercultural communication. c. Identifying and applying methods of space defense to interpersonal, gender and intercultural communication. 8. Haptics a. Defining the categories of touch b. Analyzing the manner in which Americans communicate touch c. Applying an understanding of touch to interpersonal, gender and intercultural communication 9. Physical Appearance a. Defining the study of appearance, including clothing and personal artifacts b. Analyzing the impact of body concept c. Applying theories of attraction to interpersonal, gender and intercultural communication 10. Environment and Space a. Analyzing environmental factors that influence communication, including environmental artifacts b. Applying the understanding of those factors to different contexts including professional settings, intercultural encounters and student success 11. Olfactics a. Analyzing the influence of personal smell on interpersonal, gender and intercultural communication b. Analyzing the influence of environmental smells on communication interactions. 12. Male-Female

Communication a. Distinguishing between the nonverbal communication messages of men and those of women b. Analyzing courtship behaviors c. Applying effective cross-gender nonverbal communication skills 13. Creating and Implementing A Nonverbal Change Plan a. Body experience p; b. Relationship analysis c. Research d. Strategy e. Implementation

Method(s) of Instruction

- Lecture (02)
- DE Online Lecture (02X)

Instructional Techniques

Lecture and application of ideas Demonstration of various approaches to problem solving Class Discussion Audio/Visual Material including film, music and Power Point presentations Collaborative learning groups Students will find and use various resources

Reading Assignments

Assigned readings will require at least 2-3 hours outside of class each week.

Writing Assignments

Written assignments may include journaling, self-reflection, analysis of student's current behavior, application of theories, case studies, book or movies reports, reviews of current research and chapter reviews and will require at least 2-3 hours outside of class each week.

Out-of-class Assignments

Out of class observation, quizzes, discussions, and group projects will require at least 2-3 hours outside of class each week.

Demonstration of Critical Thinking

Written assignments, examination(s), participation, attendance, research papers and special projects.

Required Writing, Problem Solving, Skills Demonstration

Written assignments may include journaling, self-reflection, analysis of student's current behavior, application of theories, case studies, book or movies reports, reviews of current research and chapter reviews.

Textbooks Resources

1. Required Richmond, Virginia and McCroskey, James. Nonverbal Behavior in Interpersonal Relationships, ed. Allyn Bacon, 2007 Rationale: .
2. Required Knapp, Mark and Hall, Judith. Nonverbal Communication in Human Interaction, ed. Wadsworth Publishing, 2004 Rationale: .