

CMST A165: GENDER COMMUNICATION

| Item | Value |
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| Curriculum Committee Approval Date | 12/02/2020 |
| Top Code | 150600 - Speech Communication |
| Units | 3 Total Units |
| Hours | 54 Total Hours (Lecture Hours 54) |
| Total Outside of Class Hours | 0 |
| Course Credit Status | Credit: Degree Applicable (D) |
| Material Fee | No |
| Basic Skills | Not Basic Skills (N) |
| Repeatable | No |
| Grading Policy | Standard Letter (S) |
| Associate Arts Local General Education (GE) | • OC Social/Economic Institutions - AA (OD2) |
| Associate Science Local General Education (GE) | • OCC Social/Behavioral Sci - AS (OSD) |
| California State University General Education Breadth (CSU GE-Breadth) | • CSU D4 Gender Studies (D4) |

Course Description

Explores the role, influence, effects, and significance of gender on our everyday communication interactions. Analyzes issues of gender and communication by examining the theoretical perspectives used to explain gender phenomena, gender socialization, and male and female interactions and stereotypes. Explores, with an emphasis on improving communication skills, the relationship between gender and communication as it pertains to the nature of gender(s), the language of gender, and gender differences in verbal and nonverbal communication. Enrollment Limitation: GNDR A165; students who complete CMST A165 may not enroll in or receive credit for GNDR A165. Transfer Credit: CSU.

Course Level Student Learning Outcome(s)

1. Demonstrates the ability to explain and evaluate the role, influence, effects, and significance of gender on our everyday communication interactions.
2. Demonstrates the ability to apply a variety of theoretical perspectives to multiple communication contexts as a means of effectively evaluating gender phenomena, gender socialization, gendered interactions, and gender stereotypes.

Course Objectives

- 1. Identify the recent historical changes with regard to gender and sex.
- 2. Explain the implication of nonverbal cues on male/female interaction.
- 3. Identify gender/sex based language use.
- 4. Give examples of some of the specific communication issues involved in safe sex, interpersonal violence, male/female bashing, and sexual harassment.

- 5. Identify examples of gender-based assumptions, stereotypes, slurs, and inferences in the media.
- 6. Compare and contrast contemporary communication theory and research.
- 7. Evaluate the ways in which communication creates and perpetuates gender roles and gender identities.
- 8. Describe the communication issues encountered in cross-sex/same sex friendships and romantic relationships.
- 9. Evaluate the role of education in the perpetuation of gender biases.
- 10. Discuss the language acquisition process as it applies to children's gendered identities.
- 11. Differentiate and give examples of the biological and psychological theoretical perspectives.
- 12. Discuss the changing role of fathers and mothers and the implications of this change on gender interactions.
- 13. Describe and give examples of a supportive climate for effective gender communication.
- 14. Evaluate the role of organizations in the perpetuation of gender biases.

Lecture Content

- I. Introduction to Gender and Communication: Perspectives
 - A. Working Definitions of Gender
 - B. Gendered Communication
 - C. Approaches to Studying Communication
 - D. Settings for Social Interaction
- II. Theoretical History: Gender Identity
 - A. Theoretical Explanations for Gender Development
 - B. Biological Theories: Traditional Gender Queer and Brain Theory
 - C. Psychological Theories: Freudian Identification Theory, Social Learning Interaction Theory
 - D. Perspectives on Gender Identity: Unfounded Beliefs, Questionable Differences
 - E. The Role of Mothers and Fathers in Gender Development
 - F. Strategies for Change
- III. Language Acquisition: Gendered Differences
 - A. Children's Language Use
 - B. Communicative Competence: Dominance/Deficit Approach
 - C. Gender Speech from an Intercultural Perspective
 - D. Implications and Consequences of Gendered Language: Sexism, Man-Made Language
 - E. Strategies for Change: Guidelines for Nonsexist Language
- IV. Men, Women and Nonverbal Communication
 - A. Encoding and Decoding Ability: Nonverbal Cues, Gestures, Body Movement, Orientation
 - B. Implications and Consequences of Nonverbal Cues
 - C. Strategies for Change: Status and Power, Immediacy Cues, Responsiveness Cues
- V. Interpersonal Communication Between Genders: Friendship
 - A. Interpersonal Relationships
 - B. Defining Friendship
 - C. s p; Same-Sex Friendships: Child, Adolescent, Adult, Communication
 - D. Cross-Sex Friendships: Communication Issues
 - E. Implications and Consequences of Gender in Friendships
 - F. Strategies for Change: Supportive Climate, Disclosure, Awareness
- VI. Gendered Differences in Intimate Relationships: Family, Courtship, and Marriage
 - A. Family: Parenting, Intimacy, and Conflict
 - B. Courtship: Self-Disclosure, Language, Touch, Conflict, Violence
 - C. Marriage: Gendered Roles, Power and Dominance, Intimacy
- VII. Gender Issues in Society: Education
 - A. Inequities in Education: Textbooks and Literature
 - B. Classroom Interaction: Teacher Expectancy, Communication Patterns, Perceptions of Teachers
 - C. Implications and Consequences of Gender Bias in Education: Occupational Curriculum
 - D. Strategies for Change
- VIII. Gender Issues in Society: Media
 - A. Film: 1920s to 1990s

B. Television: Childrens Programming and Adult Programming
 C. Music: Implications D. Comic Strips and Political
 Cartoons E. Advertisements: Magazine, Television, and
 Radio Advertising F. Media Influence on the Use of Power
 and Violence G. Implications and Consequences of Media
 Images H. Strategies for Change IX. Gender Issues
 in Society: Organizations A. Gendered Expectations B.
 Gender Ideology and Managers: Glass Ceilings C. Gendered
 Organizational Communication: Informal Communication Networks,
 Promotion D. Sexual Harassment E. Strategies for
 Change: Mentors, Networking, Organizational Policies

Method(s) of Instruction

- Lecture (02)
- DE Live Online Lecture (02S)

Instructional Techniques

This course combines lectures by the instructor, class discussion of assigned textbook readings, group work, audio/video presentations emphasizing certain communication concepts and skills, Internet and Power Point presentations by the student and instructor, oral presentations by the students, peer evaluations, role play exercises, quizzes, exams, and classroom activities which all contribute to the students overall understanding of Gender Communication principles.

Reading Assignments

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Writing Assignments

Written assignments may include journaling, self.reflection, analysis of students current behavior, application of theories, case studies, book or movies reports, reviews of current research and chapter reviews.

Out-of-class Assignments

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Demonstration of Critical Thinking

Class participation and attendance, written and oral assignments, examinations, debates, group projects and term papers

Required Writing, Problem Solving, Skills Demonstration

Written assignments may include journaling, self.reflection, analysis of students current behavior, application of theories, case studies, book or movies reports, reviews of current research and chapter reviews.

Textbooks Resources

1. Required Stewart, L.P, Cooper, P.J., Stewart, A.D., Friedley, S.A. Communication and Gender, 4th ed. Pearson Education, Inc., 2003
 Rationale: . 2. Required Woods, Julia. Gendered Lives: Communication, Gender and Culture, 7th ed. Wadsworth, 2006 Rationale: .

Other Resources

1. Supplemental readings assigned by the instructor based on current events and research