

BUS G160: INTRODUCTION TO BUSINESS ANALYTICS

Item	Value
Top Code	050600 - Business Management
Units	3 Total Units
Hours	54 Total Hours (Lecture Hours 54)
Total Outside of Class Hours	0
Course Credit Status	Credit: Degree Applicable (D)
Material Fee	No
Basic Skills	Not Basic Skills (N)
Repeatable	No
Grading Policy	Standard Letter (S)

Course Description

This course introduces students to the basics of data analysis and its significance in today's business environment across multiple industries. Students will learn practical concepts, skills, and tools used in data analytics. This course is appropriate for students exploring pathways into business analytics, marketing, and data science careers. ADVISORY: CS G130. Transfer Credit: CSU; UC.

Method(s) of Instruction

- Lecture (02)
- DE Live Online Lecture (02S)
- DE Online Lecture (02X)