

BUS G159: LEGAL ESSENTIALS FOR STARTING A BUSINESS

Item	Value
Curriculum Committee Approval Date	10/18/2016
Top Code	050640 - Small Business and Entrepreneurship
Units	1.5 Total Units
Hours	27 Total Hours (Lecture Hours 27)
Total Outside of Class Hours	0
Course Credit Status	Credit: Degree Applicable (D)
Material Fee	No
Basic Skills	Not Basic Skills (N)
Repeatable	No
Grading Policy	Standard Letter (S)

Course Description

Formerly: Legal/Regulatory Essentials for Starting a Business. This course provides an overview of legal issues associated with starting a small business including business formation and structure, intellectual property protection, hiring and managing employees, business agreements, business ethics, and other legal issues facing a new business owner. Transfer Credit: CSU.

Course Level Student Learning Outcome(s)

1. Course Outcomes
2. Analyze legal structures and regulatory requirements for forming a small business.
3. Identify best practices to protect business property and minimize liability exposure.
4. Analyze principles of employment and agency law in the hiring and employment of staff and/or independent contractors in a small business.

Course Objectives

- 1. Analyze and select the proper legal structure for the creation of a small business
- 2. Identify regulatory tasks and processes for establishing a new small business.
- 3. Analyze and select the proper intellectual property protection for a specific creation.
- 4. Utilize and apply the principles of contract law in the negotiation, execution, and enforcement of business contracts.
- 5. Analyze and apply the principles of employment law in the hiring and employment of staff and/or independent contractors in a small business.

Lecture Content

Selecting the Legal Form of Business Basic Legal Forms of Business Sole Proprietorship Partnership Corporation Limited Liability Company Special Considerations for Small, Start-up Businesses Pre-Formation

Agreements Corporate considerations Permitting Licensing State of California and Local Requirements, Permits, Fees Online Businesses Introduction Federal Trade Commission Acts Jurisdiction Overview of Government/Regulatory Processes for Business Start-up (How to steps; Forms; Websites; Fees) Federal How to get an Employer Identification Number (EIN) Patents/Trademark Registration State (California) Business Registration Process Doing Business As (DBA) Process Permits and Fees County City/Local Intellectual Property Patents Copyrights Trademarks Trade Secrets Personal Liability for Infringement Hiring and Managing Employees and Contractors Title VII Discrimination and Harassment Employment at Will Workplace Laws Independent Contractors Terminating the Employment Relationship Contract Basics Common Law versus Uniform Commercial Code - UCC Article 2 Basic Contract Requirements Mutual Assent Capacity Legality Statute of Frauds Contract Performance and Breach Tort and Criminal Liability

Method(s) of Instruction

- Lecture (02)
- DE Live Online Lecture (02S)
- DE Online Lecture (02X)

Instructional Techniques

Lecture, Discussion, and Project Activity Presentation materials/slides Reading assignments from handouts and/or text book.

Reading Assignments

Textbook chapters Online resources Presentation slides

Out-of-class Assignments

Weekly reading Online research

Demonstration of Critical Thinking

Ability to consider business formation options and determine best choices for a particular type of business.

Required Writing, Problem Solving, Skills Demonstration

Demonstrate understanding of legal and regulatory steps needed to start a business.

Eligible Disciplines

Business: Masters degree in business, business management, business administration, accountancy, finance, marketing, or business education OR bachelors degree in any of the above AND masters degree in economics, personnel management, public administration, or Juris Doctorate (J.D.) or Legum Baccalaureus (LL.B.) degree OR bachelors degree in economics with a business emphasis AND masters degree in personnel management, public administration, or J.D. or LL.B. degree OR the equivalent. Masters degree required. Law: J.D. or LL.B. NOTE: Courses in aspects of law for application to a particular discipline may be classified, for minimum qualifications purposes in the discipline of the application. Masters degree required. Small business development (entrepreneurship): Any bachelors degree and two years of professional experience, or any associate degree and six years of professional experience.

Textbooks Resources

1. Required Sprague, Robert. Law for Entrepreneurs and Small Business Owners, ed. Wolters Kluwer, 2015

Other Resources

1. Various Handouts 2. Online educational resources 3.
www.michelsonip.com - A free online resource for teaching intellectual
property management.