

BUS G011N: SMALL BUSINESS ESSENTIALS

| Item | Value |
|------------------------------|----------------------------------------------|
| Top Code | 050640 - Small Business and Entrepreneurship |
| Units | 0 Total Units |
| Hours | 36 Total Hours (Lecture Hours 36) |
| Total Outside of Class Hours | 0 |
| Course Credit Status | Noncredit (N) |
| Material Fee | No |
| Basic Skills | Not Basic Skills (N) |
| Repeatable | Yes; Repeat Limit 99 |
| Grading Policy | P/NP/SP Non-Credit (D) |

Course Description

This noncredit course provides students with the fundamentals needed to form and manage a small business. Students will develop the essential skills for planning, funding, and managing a small business. Topics include legal forms of ownership, permits, business location, hiring employees, financing, risk management, and marketing strategies. Open Entry/Open Exit. NOT DEGREE APPLICABLE. Not Transferable.

Method(s) of Instruction

- Enhanced NC Lect (NC1)
- Online Enhanced NC Lect (NC5)
- Live Online Enhanced NC Lect (NC9)