

ART A180: PROFESSIONAL STUDIES

Item	Value
Curriculum Committee Approval Date	11/17/2021
Top Code	101300 - Commercial Art
Units	2.5 Total Units
Hours	81 Total Hours (Lecture Hours 27; Lab Hours 54)
Total Outside of Class Hours	0
Course Credit Status	Credit: Degree Applicable (D)
Material Fee	Yes
Basic Skills	Not Basic Skills (N)
Repeatable	No
Grading Policy	Standard Letter (S)

Course Description

An exploration and identification of areas of employment and professional activity in art making. Presentation techniques including a portfolio of art work, personal artistic statement, and critiques and reports reflecting an understanding of the information presented through guest lecturers, films and field trips. Recommended for all Visual Arts majors. Transfer Credit: CSU.

Course Level Student Learning Outcome(s)

1. Create a professional portfolio, resume and artistic statement.
2. Define and describe the different areas of employment in the Arts and Entertainment Industry.

Course Objectives

- 1. Organize time and skills to be more productive.
- 2. Present a professional portfolio of artwork.
- 3. Development of an art process in the form of a journal.
- 4. Express trends and ideas in contemporary art making.
- 5. Compare and contrast jobs within the art industry.
- 6. Understand the roles of different professions in the art world.
- 7. Prepare a personal artists statement.
- 8. Prepare a professional resume.
- 9. Apply this knowledge and skill to obtaining employment in the Arts Entertainment Industry.

Lecture Content

Organizing Time and Skills Journal Keeping Developing a process to keep your ideas Ideas into production Research Contact a living artist. Interview the artist re: resume, career choices, presentation of artwork. Artists statement Field Trips Evaluations of speakers at various venues, including, artists, museum staff, designers, gallery professionals and others. Development of Skills Artists Statement Resume Review of Artwork Portfolio Presentation

Lab Content

Faculty input required.

Method(s) of Instruction

- Lecture (02)
- DE Live Online Lecture (02S)
- DE Online Lecture (02X)
- Lab (04)
- DE Live Online Lab (04S)
- DE Online Lab (04X)

Instructional Techniques

Lecture on the application of skills in art presentation. Field Trips to Art professionals Video Film presentations to broaden skills and understanding Open discussion of experiences in the coursework. Laboratory on resume writing, and portfolio presentation.

Reading Assignments

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Writing Assignments

1 Review of Field Trips through evaluation process 2 Written Artists Statement 3 Portfolio critique

Out-of-class Assignments

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Demonstration of Critical Thinking

Field Trip Evaluations. Written responses to the various venues incorporated in the class. Resume, a written professional resume to present to an employer or gallery. Journal, evidence of a creative process developed to enhance the students organizational skills. Portfolio Presentation.

Required Writing, Problem Solving, Skills Demonstration

1 Review of Field Trips through evaluation process 2 Written Artists Statement 3 Portfolio critique

Other Resources

1. Handouts to be provided by Instructor.