

ART A144: ILLUSTRATION 2 - SEQUENTIAL ILLUSTRATION

- c. depicting emotion and dramatic character interaction
- d. storytelling through style and color scheme

Item	Value
Curriculum Committee Approval Date	09/08/2022
Top Code	101300 - Commercial Art
Units	3 Total Units
Hours	108 Total Hours (Lecture Hours 27; Lab Hours 81)
Total Outside of Class Hours	0
Course Credit Status	Credit: Degree Applicable (D)
Material Fee	No
Basic Skills	Not Basic Skills (N)
Repeatable	No
Grading Policy	Standard Letter (S)

Course Description

Sequential Illustration with an emphasis on advanced visual storytelling techniques and the development of a personal style. Application of principles of concept, character and background design. PREREQUISITE: ART A143 or concurrent enrollment. ADVISORY: ART A118; ART A125; ART A251. Transfer Credit: CSU.

Course Level Student Learning Outcome(s)

1. Create an original series of related illustrations that clearly communicate an intended idea and remain consistent in form and style.
2. Demonstrate knowledge of the development process of sequential illustrations.

Course Objectives

- 1. Demonstrate knowledge of the process of developing sequential illustrations.
- 2. Create work in various media used in illustration while developing a personal style.
- 3. Conduct research related to the students visual and conceptual themes.
- 4. Create organizational systems needed to complete projects on time and within proposed budget and format guidelines.
- 5. Create oral and written presentations related to student project development.

Lecture Content

1. Advanced Sequential Illustration
 - a. 3-part story arc
 - b. storyboarding principles
 - c. style and format consistency
2. Character Design
 - a. silhouettes
 - b. character turnaround
 - c. facial expressions
 - d. motion studies
 - e. costuming and accessory design
 - f. symbolic storytelling through character design
3. Environmental/Background Design
 - a. interior architecture design
 - b. exterior architecture design
 - c. natural environment design
 - d. symbolic storytelling through environmental design
5. Advanced Visual Storytelling
 - a. P.O.V., camera angle
 - b. focal point and mood through light and shadow

Method(s) of Instruction

- Lecture (02)
- DE Live Online Lecture (02S)
- Lab (04)
- DE Live Online Lab (04S)

Instructional Techniques

Classroom lectures, digital and analog media/technique demonstrations, individual consultations on student projects, presentation of slides, videos and text, in-class critiques and student presentations, field trips and guest speakers, topical discussions, group work.

Reading Assignments

Project guidelines, handouts, illustrator research, techniques and methodologies research, team writing critiques for portfolio project descriptions.

Writing Assignments

Concept art package writing descriptions, including character, background, style and story arc descriptions for use in student portfolio and online promotion.

Out-of-class Assignments

Concept art and sequential illustration portfolio package including the following: character turn-around, silhouettes, expression and gesture sheet, background studies, sequential illustration of 3 scene story arc, color scheme and style studies, media studies.

Demonstration of Critical Thinking

Discussion of assigned texts and videos, evaluation of visual art exercises and portfolio projects, assessment of collaborative activities, group critiques, ability to meet deadlines, attendance.

Required Writing, Problem Solving, Skills Demonstration

Evaluation of visual art exercises and projects, assessment of collaborative activities, group critiques, assessment of student writing exercises, powerpoint presentation and final portfolio package.

Eligible Disciplines

Art: Masters degree in fine arts, art, or art history OR bachelors degree in any of the above AND masters degree in humanities OR the equivalent. Note: "masters degree in fine arts" as used here refers to any masters degree in the subject matter of fine arts, which is defined to include visual studio arts such as drawing, painting, sculpture, printmaking, ceramics, textiles, and metal and jewelry art; and also, art education and art therapy. It does not refer to the "Master of Fine Arts" (MFA) degree when that degree is based on specialization in performing arts or dance, film, video, photography, creative writing, or other non-plastic arts. Masters degree required.