DIGITAL MEDIA DESIGN, CERTIFICATE OF ACHIEVEMENT

Banner Code: 3_CN_DMD
Control Number: 11378
Financial Aid Eligible

Completion of the Digital Media Design Certificate will prepare students for entry-level positions in print, graphic design, digital media, animation/gaming graphics, web design graphics, digital media business basics and/or other related occupations. Students will establish a strong foundation in both the technical and creative aspects of the digital media industry.

The program will emphasize creativity, design skills, digital portfolios, project management, business basics, problem-solving, global teamwork, and entrepreneurship options.

Program Level Student Learning Outcomes

Upon completion of this program, students will be able to:

1. Demonstrate the ability to create projects with the appropriate settings within the software for web, print, and animation while using basic design principles and best practices employed in the design industry.
2. Demonstrate proficiency in determining the type of copyright, permissions, and licensing required to use specific content.
3. Demonstrate the ability to identify the purpose, audience, and audience needs for preparing images.

Review Graduation Requirements (https://catalog.cccd.edu/coastline/graduation-requirements/certificates/#achievementtext).

Course	Title	Units
Required Core		
Complete the following:		
DMD C116	Visual Design (Photoshop)	3
DMD C117	Typography	3
DMD C118	Graphic Design and Illustration (Illustrator)	3
DMD C120	Digital Media Publication (InDesign)	3
DMD C135	Digital Media Design Principles	3
DMD C136	Digital Media Business Basics	3
Total Units		**18**