

DIGITAL MEDIA AUDIO VIDEO, CERTIFICATE OF SPECIALIZATION

Not Financial Aid Eligible
Banner Code: 3_CE_DMAV

The Digital Media Audio Video Program provides the skills necessary to create audio sound solutions in conjunction with images that appear to move and visual effects for various forms of media, social media streaming and voice-overs, animation and entertainment. Emphasis is placed on the development of a portfolio for further study, employment and/or advancement.

Program Level Student Learning Outcomes

Upon completion of this program students will be able to:

1. Demonstrate the ability to create projects with the appropriate settings within the software for web, video, and animation while using basic design principles and best practices employed in the design industry.
2. Demonstrate proficiency in determining the type of copyright, permissions, and licensing required to create video content.
3. Demonstrate the ability to identify the purpose, audience, and audience needs to create video content.

Certificate Graduation Requirements

A Certificate is awarded upon completion of the required coursework with a grade of C or higher in each course. A grade of P (Pass) is acceptable, however, the student must meet an overall GPA requirement of 2.0 to receive the certificate. To receive the certificate, a student must file a petition for graduation during their final semester prior to the application deadline as noted on the Coastline Graduation webpage (<https://www.coastline.edu/student-life/graduation.php>).

Certificate of Specialization

- 50 percent of the certificate program's units must be completed at Coastline.

Course	Title	Units
Required Courses		
Students will complete all of the following:		
DGA C121	Introduction to Adobe Premiere	3
DGA C122	Introduction to After Effects	3
DGA C140	Beginning Audio Production	3
Total Units		9