

ARTIFICIAL INTELLIGENCE (AI) READINESS 2: ETHICAL AND CREATIVE APPLICATIONS

This certificate builds on foundational knowledge of artificial intelligence (AI) with a focus on ethical use and creative application of AI tools. Students will examine the risks of AI technologies, including bias, misinformation, and privacy concerns, and learn strategies for responsible use. The program also explores how AI can support writing, design, and multimedia communication, empowering students to apply AI tools with both creativity and integrity in personal, academic, and professional contexts.

Program Learning Outcomes

- 1. Identify ethical considerations and responsible practices when using AI tools, including issues related to bias, misinformation, and privacy.
- 2. Use AI technologies to support communication, creativity, and content creation while maintaining authenticity and evaluating appropriateness.

Course	Title	Hours
CIS C013N	Ethical Use of Artificial Intelligence in Daily Life	27
CIS C014N	Artificial Intelligence Basics for Communication and Creativity	27
Total Hours		54