## MANAGEMENT, CERTIFICATE OF ACHIEVEMENT

Banner Code: 3\_CN\_MGMT Control Number: 20356 Financial Aid Eligible

This Management certificate program prepares students to progress in their careers and educational paths. For those who are currently working, this program will provide them with the knowledge and skills to move up the career ladder or to progress further along a supervisor/manager career path. For those preparing to earn a degree in Management, these courses are the foundation for this degree. These courses also support transferring to a four-year university to earn a bachelor's degree in business, as these courses fulfill several transfer requirements.

Courses required for this certificate build and upgrade skills in leading and managing people while enhancing individual and organizational effectiveness within the workplace. Courses focus on the traditional managerial framework of leading, organizing, planning, communicating, training, and controlling. Coursework emphasizes embracing diversity within organizations and creating inclusive organizational cultures. Potential careers include General and Operations Managers, Administrative Services Managers, Industrial Production Managers. Management positions are required in many industries and in businesses of many sizes.

## Program Level Student Learning Outcomes

Upon completion of this program, students will be able to:

- Effectively communicate solutions to business problems, using appropriate language and tools and demonstrating understanding of business terms and concepts.
- Analyze and recommend effective business decisions/solutions using a systematic, evaluative, and data-driven approach.
- Develop and exhibit high standards of professional practice, demonstrating awareness of ethical and social responsibilities in today's multicultural, team-oriented, rapidly-changing global environment.
- 4. Formulate strategies that embrace diversity within organizations and create inclusive organizational cultures.

Review Graduation Requirements (https://catalog.cccd.edu/coastline/ graduation-requirements/certificates/#achievementtext).

	Course	Title	Units
	Required Core		
	Complete the following	ng:	
	BUS C100	Introduction to Business <sup>#</sup>	3
	BUS C110	Business Law/Legal Environment of Business <sup>#</sup>	3
	or CMST C100	Interpersonal Communication	
	BUS C139	Business Communication #	3
	MGMT C100	Principles of Management	3
	MGMT C115	Human Relations in Business	3
	CIS C105	Introduction to Business Office Technology	3

Course	Title Units			
<b>Required Concentrat</b>	tion			
Select a minimum of	f 6 units from one concentration below:			
(Courses may not ha requirements)	ave been used to complete Core			
Concentration: Acco	unting			
ACCT C100	Introduction to Accounting			
ACCT C116	ACCT for Non-Financial Managers, Entrepreneurs, Business Owners			
Concentration: Business Operations				
BUS C101	Introduction to Project Management			
BUS C141	Introduction to Entrepreneurship			
Concentration: Tech	nology			
CIS C100	Introduction to Information Systems			
or CIS C205	Principles of Information Systems			
or CYBR C101	Introduction to Cybersecurity			
Concentration: General Management Studies				
ACCT C101	Financial Accounting #			
ACCT C102	Managerial Accounting <sup>#</sup>			
BUS C118	Introduction to International Business			
BUS C120	Personal Finance			
BUS C150	Introduction to Marketing			
CIS C100	Introduction to Information Systems			
or CIS C111	Information Systems, Programming, and Database Management			
or CYBR C101	Introduction to Cybersecurity			
CMST C100	Interpersonal Communication			
COMM C1000	Introduction to Public Speaking $^{\star}$			
CMST C150	Intercultural Communication *			
ECON C170	Principles of Microeconomics *#			
ECON C175	Principles of Macroeconomics *#			
PHIL C140	Business and Organizational Ethics			
BUS C281	Work Experience Education			
or BUS C282	Work Experience Education			
or BUS C283	Work Experience Education			
or BUS C284	Work Experience Education			
Total Units	24-26			

# These courses are required in the Business Administration 2.0 Associate in Science for Transfer degree.

\* These courses also satisfy General Education (Cal-GETC) requirements.