

MANAGEMENT, ASSOCIATE OF ARTS DEGREE

Financial Aid Eligible
Banner Code: 3_AA_MGMT
Control Number: 03723

This Management AA degree program prepares students to progress in their careers and educational paths. For those who are currently working, this program will provide them with the knowledge and skills to move up the career ladder to a manager role or to progress further along a supervisor/manager career path. For those preparing to transfer to a four-year university to earn a bachelor's degree in business, these courses fulfill several transfer requirements.

Courses required for this degree build and upgrade skills in leading and managing people while enhancing individual and organizational effectiveness within the workplace. Courses focus on the traditional managerial framework of leading, organizing, planning, communicating, training, and controlling. Coursework emphasizes embracing diversity within organizations and creating inclusive organizational cultures.

Program Level Student Learning Outcomes

Upon completion of this program, students will be able to:

Effectively communicate solutions to business problems, using appropriate language and tools and demonstrating understanding of business terms and concepts.

Analyze and recommend effective business decisions/solutions using a systematic, evaluative, and information based approach.

Develop and exhibit high standards of professional practice, demonstrating awareness of ethical and social responsibilities in today's multicultural, team-oriented, rapidly-changing global environment.

Associate Degree Requirements

Unit Requirement

Complete at least 60 units of acceptable college work with a minimum of 12 units completed in residence at Coastline. Earn an overall grade point average of 2.0 or higher from all colleges attended and a 2.0 or higher grade point average at Coastline.

*Students must be in good academic standing (not on probation and/or disqualification) during the semester graduation is petitioned.

Program of Study

Complete the required courses in one of the programs as detailed in the Requirements for the Major section of this catalog. All coursework must be completed with a grade of C or higher.

General Education

Complete one of the three General Education options below (visit the General Education page for details (<https://catalog.cccd.edu/coastline/general-education/>)):

Option 1 – Coastline General Education: designed for students pursuing an Associate degree and who may or may not be planning

to transfer to a four-year university. The degree is transferable to many colleges and universities.

Option 2—CSU GE Breadth: designed for students who are planning to transfer to a university in the CSU system. It may also be appropriate for transfer to some independent colleges and universities.

Option 3—IGETC: designed for students who are planning to transfer to a university in the CSU or UC system. It also may be appropriate for transfer to some independent colleges and universities.

Global and Multicultural Studies Requirement

Complete at least 2.5 units from any Global and Multicultural Studies courses. See what courses fulfill the Global and Multicultural Studies Requirement (<https://catalog.cccd.edu/coastline/graduation-requirements/#globalandmulticulturalstudiestext>).

Course	Title	Units
Required Core		
BUS C100	Introduction to Business ¹	3
BUS C110	Business Law/Legal Environment of Business ¹	3
BUS C150	Introduction to Marketing	3
MS C100	Principles of Management	3
MS C102	Human Relations in Business	3
MS C104	Human Resource Management	3
Program Electives		9-11
ACCT C100	Introduction to Accounting	
ACCT C101	Financial Accounting ¹	
ACCT C102	Managerial Accounting ¹	
ACCT C116	ACCT for Non-Financial Managers, Entrepreneurs, Business Owners	
BUS C101	Introduction to Project Management	
BUS C118	Introduction to International Business	
BUS C120	Personal Finance	
BUS C130	E-Commerce: Strategic Thinking and Management	
BUS C222	Entrepreneurship and Small Business Operations and Management	
CIS C100	Introduction to Information Systems	
CIS C111	Information Systems, Programming, and Database Management	
CMST C100	Interpersonal Communication	
CMST C110	Public Speaking	
ECON C170	Principles of Microeconomics ²	
ECON C175	Principles of Macroeconomics ²	
MS C101	Management and Employee Communication	
MS C144	Introduction to Leadership	
MS C283 or MS C284	Work Based Learning	
PHIL C140	Business and Organizational Ethics	
Total Units		27-29

Requirement	Units
Total Units for Major Preparation	27-29
Degree Option 1, 2, or 3	Varies
Electives to satisfy unit requirement	Varies
Total Degree Units	60

¹ These courses are required in the Business Administration Associate in Science Degree for Transfer.

² These courses also satisfy General Education (CSU-GE or IGETC) requirements and are required in the Business Administration Associate in Science Degree for Transfer