

HOME BUSINESS, CERTIFICATE OF SPECIALIZATION

Not Financial Aid Eligible
Banner Code: 3_CE_HMBS

The home-based business certificate is a three-course sequence that was created to provide basic, intermediate, and advanced educational opportunities designed to help you choose and successfully launch a home-based business.

The courses will give the current and future home-based entrepreneur an overview of home-based business and the spectrum of opportunities that successful home-based entrepreneurs are pursuing. With an ever-increasing number of adults today self-employed, many are running their own home-based business or are planning to start one.

Program Level Student Learning Outcomes

Upon completion of this program, students will be able to:

1. Effectively communicate solutions to business problems, using appropriate language and tools and demonstrating understanding of business terms and concepts.
2. Analyze and recommend effective business decisions/solutions using a systematic, evaluative, and information-based approach.
3. Develop and exhibit high standards of professional practice, demonstrating awareness of ethical and social responsibilities in today's multicultural, team-oriented, rapidly-changing global environment.

Certificate Graduation Requirements

A Certificate is awarded upon completion of the required coursework with a grade of C or higher in each course. A grade of P (Pass) is acceptable, however, the student must meet an overall GPA requirement of 2.0 to receive the certificate. To receive the certificate, a student must file a petition for graduation during their final semester prior to the application deadline as noted on the Coastline Graduation webpage (<https://www.coastline.edu/student-life/graduation.php>).

Certificate of Specialization

- 50 percent of the certificate program's units must be completed at Coastline.

Course	Title	Units
Required Courses		
Students will complete all of the following:		
BUS C170	Entrepreneurship and Small Business Finance	3
BUS C222	Entrepreneurship and Small Business Operations and Management	3
Select one of the following:		
BUS C100	Introduction to Business	3
BUS C110	Business Law/Legal Environment of Business	
BUS C120	Personal Finance	

Course	Title	Units
BUS C130	E-Commerce: Strategic Thinking and Management	
BUS C150	Introduction to Marketing	
Total Units		9