

GLOBAL BUSINESS ESSENTIALS, CERTIFICATE OF SPECIALIZATION

Banner Code: 3_CE_GLBE
Not Financial Aid Eligible

The Global Business Essentials Certificate of Specialization provides students a foundation in the business and supply chain management aspects of working in small, medium, or large organizations that provide products and/or services locally or globally. Courses emphasize global business and management practices and the tools utilized in today's global business environment. This certificate prepares students for careers in procurement, logistics, sales, production planning, and sourcing. Courses in this certificate can be applied to a Global Business Certificate of Achievement.

Program Level Student Learning Outcomes

Upon completion of this program, students will be able to:

1. Develop and exhibit high standards of professional practice, demonstrating awareness of ethical and social responsibilities in today's multicultural, team-oriented, rapidly changing global environment.
2. Analyze and recommend effective business decisions/solutions using a systematic, evaluative, and data-driven approach.

Review Graduation Requirements (<https://catalog.cccd.edu/coastline/graduation-requirements/certificates/#specializationtext>).

Course	Title	Units
Required Core		
Complete the following:		
BUS C118	Introduction to International Business	3
MGMT C100	Principles of Management	3
MGMT C171	Supply Chain Management Fundamentals	3
Total Units		9