

ENTREPRENEURSHIP ESSENTIALS, CERTIFICATE OF SPECIALIZATION

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The Entrepreneurship Essentials program provides students a solid foundation in the business aspects of starting and operating a small business or providing services in an independent capacity. It focuses on understanding the theory and practice of managing a business, including knowledge of finance, operations, planning, decision making and the application of leadership and managerial skills in various organizational environments.

Program Level Student Learning Outcomes

Upon completion of this program, students will be able to:

1. Analyze and recommend effective business decisions/solutions using a systematic, evaluative, and information-based approach.
2. Demonstrate awareness of ethical and social responsibility in today's multicultural, team oriented, and rapidly changing global environment.
3. Effectively communicate solutions to business issues, using appropriate language and tools, demonstrating understanding of business terms and concepts.

Certificate Graduation Requirements

A Certificate is awarded upon completion of the required coursework with a grade of C or higher in each course. To receive the certificate, the student must file a petition for graduation during his/her final semester. In addition:

Certificate of Specialization

- 50 percent of the certificate program's units must be completed at Coastline.

Course	Title	Units
Required Courses		
Students will complete all of the following:		
BUS C112	Legal Aspects of Entrepreneurship	3
BUS C170	Entrepreneurship and Small Business Finance	3
BUS C222	Entrepreneurship and Small Business Operations and Management	3
Total Units		9